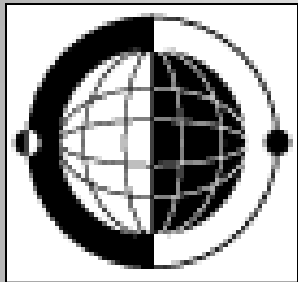


# Thank you to the sponsors of Keizai Society



# Keizai Society



## Japan Earthquake/Tsunami Relief Fundraising Kick-Off

March 17, 2011



# Japan Earthquake & Tsunami Relief Fund Kick-off

**Please introduce yourself briefly  
(5 seconds)**

**1. Name**

**2. Company and Title or Profession  
If student, School & Major**

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# Agenda

- 5:30 Reception / Networking**
- 6:00 Audience Introductions**
- 6:15 Objectives / Silent Prayer**
- 2:46PM, March 11, 2011**
- Memorable, heartwarming Tweets**
- 6:30 Panel Introduction & Perspective**
- 6:50 Brainstorming - Audience**
  - “How can we help ?”**
  - Resolution**
- 7:50 Keizai Relief Fund Introduction**
- 8:00 Other Impact of the Disaster and Q&A**
- 8:20 Networking**
- 9:00 Must leave building**



# Japan Earthquake & Tsunami Relief Fund Kick-off

## Tonight's Objectives

**Silent Prayer**



# Japan Earthquake & Tsunami Relief Fund Kick-off

**2:46 PM**

**March 11, 2011**



# Japan Earthquake & Tsunami Relief Fund Kick-off

**Memorable, Heartwarming**

**Tweets**

# Japan Earthquake & Tsunami Relief Fund Kick-off



## Memorable, Heartwarming Tweets

- ◎ 父が明日、福島原発の応援に派遣されます。半年後定年を迎える父が自ら志願したと聞き、涙が出そうになりました。「今の対応次第で原発の未来が変わる。使命感を持っていく。」家では頼りなく感じる父ですが、私は今日程誇りに思ったことはありません。無事の帰宅を祈ります。
- ◎ Tomorrow, my father will be sent to Fukushima to aid in the relief effort at the Nuclear power plant. When I heard that my father, who is six months away from retiring, had personally volunteered to do this, I was near to tears. He told me, “The future of the nuclear power plant depends on our response. I go with a sense of responsibility.” He is a father that I feel can’t be relied on at home, but I have never felt more proud of him than I do today. I pray that he will return home safely.

# Japan Earthquake & Tsunami Relief Fund Kick-off

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## Memorable, Heartwarming Tweets

- ◎ 子供がお菓子を持ってレジに並んでいたけれど、順番が近くなり、レジを見て考え込み、レジ横にあった募金箱にお金を入れて、お菓子を棚に戻して出て行きました。店員さんがその子供の背中に向けてかけた「ありがとうございます」という声が、震えてました。
- ◎ A child was standing in line at the store holding some candy. When it was almost his turn, he looked up at the register and paused thoughtfully; he lifted his arm and placed his money into a donation box on the counter. The boy then left the line, returned the candy to the nearby shelf, and began walking out the door. The cashier, who had observed the boy's actions, said “thank you” in a quivering voice.

# Japan Earthquake & Tsunami Relief Fund Kick-off



## Memorable, Heartwarming Tweets

- ◎ 2歳の息子が独りでシューズを履いて外に出ようとしていた。「地震を逮捕しに行く！」とのこと。小さな体に宿る勇気と正義感に力をもらおう。みなさん、気持ちを強く持って頑張りましょう。
- ◎ My two-year-old son was standing by the door putting on his shoes, when he said to himself, “I’m going to go arrest the earthquake!” It made me see that inside that small body is great courage and sense of justice. Let’s all stand together and get through this.

# Japan Earthquake & Tsunami Relief Fund Kick-off



## Memorable, Heartwarming Tweets

- 避難所でおじいさんが「これからどうなるんだろう」と漏らしたとき、横に居た高校生ぐらいの男の子が「大丈夫、大人になったら僕らが絶対元に戻します」って背中さすって言ってたらしい。大丈夫、未来あるよ。
- In an evacuation center, an old man suddenly said aloud to himself, "What is going to happen from now?" A high-school-age boy sitting beside him put his arm around the man as if to say, "Don't worry, when I grow up, I'm going to fix things back to the way they were." It's going to be OK; there is hope in the future.

# Japan Earthquake & Tsunami Relief Fund Kick-off



## Memorable, Heartwarming Tweets

- ◎ 4時間の道のりを歩いて帰るときに、トイレのご利用どうぞ！と書いたスケッチブックを持って、自宅のお手洗いを開放していた女性がいた。日本って、やはり世界一温かい国だよな。あれみた時は感動して泣けてきた。
- ◎ After the earthquake, I had to walk for four hours to return to my home. As I walked along with many others in the same situation, I passed a woman standing outside her home holding a sign that read "Please feel free to use our bathroom!" It made me feel that Japan is the most warmhearted country in the world. Seeing that moved me to tears.



## **Robert Eberhart**

STAJE Fellow, Stanford Project on Japanese  
Entrepreneurship

## **Kenji Kushida**

Postdoctoral Fellow at the Stanford University APARC,  
Graduate Researcher at BRIE

## **Shigeya Ando**

President & CEO

VentureAccess & Trans Pacific Ventures

Article Contributor for Diamond Weekly



# Brainstorming

“How can we help?”

Resolution



# Keizai Society- Japan Earthquake & Tsunami Relief Fund

- The Keizai Society has setup a method for members, family, friends, anyone to donate money for the Japan Earthquake and Tsunami survivors.
- Donate at <http://give2asia.org/keizaisociety>

The screenshot shows the Give2Asia website interface. At the top left is the Give2Asia logo. To its right is a search bar with the placeholder text "Search this website ..." and a red "SE" button. Below the logo and search bar is a navigation menu with links for HOME, ABOUT US, SERVICES, RESOURCES, BLOG, CLIENT LOGIN, and a social media link for "Follow us on Tw". A secondary navigation bar contains links for FUNDS, PARTNERSHIPS, SPECIAL PROJECTS, COUNTRY PROFILES, ISSUE PROFILES, and SUPPORT OUR WORK. The main content area displays a breadcrumb trail: "You are here: Home / Funds / Issue / Disaster Response (funds) / Keizai Society – Japan Earthquake & Tsunami Relief Fund". The title of the page is "Keizai Society – Japan Earthquake & Tsunami Relief Fund". The text on the page reads: "Keizai Society would like to offer its sincere condolences and prayers to the victims and offers its support to those affected by the disastrous earthquake and tsunami that struck the northern coast of Japan on March 11, 2011. We are all saddened by the images of loss of life, family, homes and everything else. We would like to offer compassion and support to the survivors and have setup the Keizai Society- Japan Earthquake & Tsunami Relief Fund. We invite you to join us in providing much needed aid to the survivors. We have partnered with Give2Asia, which is working with its local advisors based in Tokyo. Your donations will primarily go toward short-term and long-term recovery projects undertaken in the affected communities. Keizai Society is a Silicon Valley-based business and professional networking organization, providing a venue of programs that showcase specialists with expertise on issues critical to the success of entrepreneurs and companies doing business with Japan and the U.S. Founded in 1990 in San Francisco, Keizai Society's audience includes people from the worlds of business, academia and politics in the Bay Area and elsewhere. Visit <http://keizai.org> for more information on the Keizai Society." To the right of the text is the Keizai Society logo, which consists of a globe icon and the text "KEIZAI SOCIETY US - JAPAN BUSINESS FORUM". Below the text and logo is a photograph showing the aftermath of a disaster, with a large fire burning in the foreground and debris scattered across a landscape.



# Keizai Society- Japan Earthquake & Tsunami Relief Fund

- ⦿ Partnered with Give2Asia, who has identified several local Japanese organizations that are responding to the disaster.
  - Second Harvest Japan
  - JEN (Japan Emergency NGO)
  - Niigata Saigai (Disaster Volunteer Network)
  - And others

▶ **DONATE ONLINE:** Make an online donation of \$10 or more. Add the amount you wish to donate in the box provided below.

Amount of Donation (US\$):



Clicking "Donate Now" will take you to a secure page to complete a credit card contribution.

[Donate Now](#)

▶ **GIVING BY MAIL**

You can give by mail to this fund by making a check out to "Give2Asia" and sending it to:

Give2Asia  
P.O. Box 193223  
San Francisco, CA 94119-3223  
USA

Please send the check with a note naming the Keizai Society – Japan Earthquake & Tsunami Fund, and also include the name on the memo line of the check.

▶ **GIVING VIA SECURITIES DONATION OR WIRE TRANSFER**

You can give to this fund via securities donation or wire transfer by [downloading and completing our Gift Form](#). Once you have completed the form, please fax or email it back to us.

fax: 415.391.4075

email: [info@give2asia.org](mailto:info@give2asia.org)

▶ **GIVING OFFLINE BY CREDIT CARD**

If you wish to make a credit card donation, but do not wish to do so online, you may [download and complete our Credit Card Authorization form](#). Using our fax or email information, please return the form to us and we will process your gift.

▶ **TAX DEDUCTIBILITY:** [Click here to learn more about the tax deductibility of your gift.](#)



# Give2 Asia

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## ○ About Give2Asia

- Founded in 2001 with the goal of helping donors overcome the many challenges of international giving.
- To date have donated over US\$150 million
- We have partnered with Give2Asia because of their history of helping those in need and their tax exempt status allows for tax deductible donations

## ○ Other funds at Give 2Asia for the Japan disaster response

### ▶ U.S. PARTNERS & FUNDS FOR THE JAPAN DISASTER

- AAMA Japan Earthquake & Tsunami Fund
- Advent Inc. Japan Earthquake & Tsunami Fund
- Adobe Japan Earthquake & Tsunami Fund
- Artists Help Japan Earthquake & Tsunami Fund
- Ascend Japan Earthquake & Tsunami Assistance
- Asia Society of Northern California
- eBay Giving Works – Japan Earthquake & Tsunami Relief
- Japan Society of Northern California Japan Earthquake & Tsunami Fund
- Japan Earthquake & Pacific Tsunami Disaster Relief
- Keizai Society – Japan Earthquake & Tsunami Fund
- SonicWALL Japan Earthquake & Tsunami Fund
- State Street Japan Earthquake & Tsunami Fund
- Symantec Japan Earthquake Tsunami Giving Campaign



**Keizai Society- Japan Earthquake & Tsunami Relief Fund**

**Please Donate !**

**<http://give2asia.org/keizaisociety>**



**Open Discussion  
On  
Other Impact**



# Keizai Society- Japan Earthquake & Tsunami Relief Fund

## Q & A



# Keizai Society

## Social Networking Sites

- LinkedIn – “Keizai Society”
- Facebook – “Keizai Society”
- Twitter – “KeizaiSociety”
- Mixi – 経済ソサイエティ



# Thank you to the sponsors of Keizai Society

