



難局を成長への転機に- 日本再建のためにシリコンバレーができることは 震災孤児のため義援金・支援活動

日時：6月19日 午後5:30～9:30 PM

場所：パロアルト研究所 (PARC)

3月の東日本大震災および津波は想像を日本に絶する打撃をもたらしました。生命、家族、健康そして住居など、甚大な損失を被った被害者の映像に誰もが心を痛めました。犠牲者の中でも最も大きな打撃を受けたのは、間違いなく地震とそれに続く二次災害で両親を失い孤児となった子供たちです。孤児たちは自分ひとりで立ち直り生きていくすべをもっていません。

その苦境に苦しむ子供たちを支援するために、シリコンバレーを拠点とする3つのビジネス機関 (The Keizai Society US-Japan Business Forum、Silicon Valley-China Wireless、TiE) が集結し、イベントを開催します。このイベントではシリコンバレーの企業家精神がいかに関日本再建の努力をサポートできるか、そして将来の災害に備えるために学べることは何か、ということについて、以下のゲストスピーカーを招いて検討します。

ゲストスピーカー：

挨拶： Hiroshi Inomata, Japanese Consul General in San Francisco

基調講演 1： Robert Scoble, Technology evangelist and Managing Director of Rackspace
ゼロからの出発：再建された都市が技術インテグレーションにおいていかに世界をリードしていけるのか。

パネルディスカッション：難局を成長への転機に- 日本再建のためにシリコンバレーができることは

- **Lukas Biewald**, Founder and CEO of CrowdFlower
- **Marianna Grossman**, Executive Director, Sustainable Silicon Valley
- **James Miller**, Senior Attorney Advisor at FCC/ Adjunct Professor of Law at American University Washington College of Law
- モデレーター：Moderator: **Richard B. Dasher, PhD**, Director, US-Asia Technology Management Center, Stanford University

基調講演 2： **Kamran Elahian**, Global Entrepreneur, Philanthropist, Venture Capitalist
危機の状況における技術の活用

日時：2011年6月29日

登録及びネットワーキング：5:30 P.M. – 6:00 P.M.

プログラム：6:00 P.M. – 8:00 P.M.

ネットワーキング及びサイレント・オークション：8:00 P.M. – 9:30 P.M.



場所：パロアルト研究所 (PARC)
3333 Coyote Hill Road
Palo Alto, CA 94304 USA



料金：

6/22 11:00 pm までに登録の方：\$40

6/28 5:00 pm までに登録の方：\$50

当日参加の方：\$60（当日参加は歓迎しますが席に限りがあります）

登録は www.eventbrite.com/event/1763501681 にて。

*Ustream*によるインターネットライブ放送

料金：無料。6/28/2011 5:00pm（日本時間 6/29/2011 10:00am）までに登録してください。

ご登録いただいた方には、インターネット放送の詳細を 6/29 にお送りいたします。

登録料収入は、経済ソサエティーの日本救援基金を通じ震災孤児のために寄付されます。また、経済ソサエティー義援金サイト (<http://give2asia.org/keizaisociety>) でも常時義援金を受け付けています。

About the Participants



Lukas Biewald is Chairman and co-founder of CrowdFlower, a crowdsourcing Internet company that breaks large digital projects into small tasks and distributes them to workers around the world. In a little over two years, Biewald has grown the company from two employees to nearly 60, guiding it through two successful funding rounds. CrowdFlower engages a workforce of nearly 1 million people to complete more than 1 million microtasks every day on behalf of a range of Fortune 50 companies. It has garnered coverage in the New York Times, The Wall Street Journal, Fast Company, The Atlantic, Fox Business, and has placed as a TechCrunch50 finalist. In 2010, he won the Netexplorateur Prize for creating the GiveWork iPhone app, which allows users to perform small tasks that assist refugees and people in developing countries. Inc. Magazine has listed him among the Top 30 Entrepreneurs Under 30. He is a frequent presenter at events such as Web 2.0, Where 2.0, and TEDx. Biewald has published an array of papers on applications of crowdsourcing, including those for ACM DEV'10, ACM's XRDS, and SIGIR 2010. Additionally, he co-authored a chapter on crowdsourcing gender and age stereotypes in O'Reilly Media's Beautiful Data. He is co-creator of several patent-pending technologies. While pursuing a Master's degree in Computer Science at Stanford University, Biewald won the California Institute of Technology Turing Tournament.



Dr. Richard Dasher has directed the US-Asia Technology Management Center at the Stanford University School of Engineering since 1994 and served concurrently as Executive Director of the Center for Integrated Systems since 1998. He holds Consulting Professor appointments at Stanford in the Departments of Electrical Engineering (technology management), Asian Languages (Japanese business), and with the Stanford Program on Regions of Innovation and Entrepreneurship. In 2004, Dr. Dasher became the first non-Japanese person ever asked to join the governance of a Japanese national university, serving on the Board of Directors and then the Management Council of Tohoku University until 2010. He regularly participates on selection and review committees of government programs for innovation in Canada, Germany, Japan, and Hong Kong. Dr. Dasher also serves as a board member of privately held companies and non-profit organizations (including the Keizai Society) and as an advisor to start-up companies in the U.S., Japan, and China. He received M.A. and Ph.D. degrees in Linguistics from Stanford University and is co-author of the book 'Regularity in Semantic Change' (Cambridge University Press, 2002). From 1986 – 90, he was the Director of the U.S. State Department's advanced training centers in Japan and Korea that provide full-time language and area studies curricula to U.S. and select Commonwealth Country diplomats headed for assignments in those countries.



Kamran Elahian is an entrepreneur who has co-founded ten companies. While three of them failed (e.g. Momenta), six have produced a total market cap of over \$8 billion, and one is slated for IPO next year. As a VC, he co-founded Global Catalyst Partners with investments in the U.S., Japan, China, India and Israel. Underlying Kamran's global vision is the conviction that modern IT can be instrumental in dissolving barriers between nations. This vision is reflected in Schools-Online, a nonprofit he founded in 1996 to connect the world, one school at a time (6400 schools in 36 countries); Global Catalyst Foundation, co-founded in 2000 to improve lives through the effective application of IT, and UN-GAID, a United Nations global forum that promotes ICT in developing countries where Kamran serves as Co-Chairman. Global Catalyst Partners website is at <http://www.gc-partners.com/> and Kamran's personal website is at <http://www.kamranelahian.com/>



Marianna Grossman is Executive Director of Sustainable Silicon Valley, a consortium of 130 businesses, governments and civic organizations dedicated to addressing underlying causes of key environmental pressures, building a strong economy and a socially equitable community. Previous roles include Partner for Sustainability and Innovation for Minerva Consulting; investor in high tech startups; and corporate roles in the automotive, computer and semiconductor industries. She founded the Palo Alto Unified School District Sustainable Schools Committee and was convener of the Peninsula/South Bay Working Group of California Interfaith Power and Light. She earned an MBA from Yale University and a BA, cum laude, with distinction in Policy Studies from Dartmouth College.



Consul General **Hiroshi Inomata** graduated from Waseda University and joined the Ministry of Foreign Affairs in 1978. Mr. Inomata has worked in the Asian Affairs Bureau, Economic Cooperation Bureau, North American Affairs Bureau, Minister's Secretariat, International Legal Affairs Bureau and Southeast and Southwest Asian Affairs Department as well as the Office of the Assistant Chief Cabinet Secretary. His overseas assignments have included Embassies of Japan in Bangkok, Washington D.C., London and Seoul. He began his tenure as the Consul General of Japan in San Francisco in September 2010.



James Miller is a Senior Attorney Advisor in the Office of Engineering and Technology at the Federal Communications Commission, Adjunct Professor of Law at the American University, Washington College of Law, an Affiliated Research Fellow of the Columbia Institute for Tele-Information at the Columbia Business School, and a 2004-2006 Mansfield Fellow. At the FCC, Mr. Miller focuses on regulatory and policy matters related to spectrum and Internet technology. As Adjunct Professor of Law at the American University, Washington College of Law, he teaches U.S.-Japan Comparative Law and develops programs focused on East-Asia and technology. As a Mansfield Fellow, Mr. Miller explored Japanese regulatory policies for broadband technology and the information society, particularly focusing on legal and regulatory reforms and spectrum policy, in the Japanese Ministry of Internal Affairs and Communications Radio Policy Bureau (MIC), Ministry of Economy, Trade and Industry (METI), Office of Senior-Vice Minister Yoshitaka SAKURADA, and the Tokyo District and High Court's Administrative Litigation and Intellectual Property Sections. He is a cum laude graduate of the Washington College of Law, American University, and holds a bachelors degree in Economics and East-Asian studies (honors) from the University of Kansas. He is fluent in Japanese and frequently speaks and publishes in Japanese for business, legal, and technical audiences in Japan.



Robert Scoble is an American blogger, technical evangelist, and author. Mr. Scoble is best known for his blog, Scobleizer, which came to prominence during his tenure as a technology evangelist at Microsoft. In addition to pioneering blogging within Microsoft, he was instrumental in Microsoft's Channel 9, a site devoted to the company's developer community. Currently, he is Managing Director of Rackspace, where he works with the Rackspace sponsored community site Building 43. He previously worked for Fast Company, where he founded FastCompany.TV and served as its Executive Officer and video blogger. Mr. Scoble is co-author of *Naked Conversations: How Blogs are Changing the Way Businesses Talk with Customers* with Shel Israel.



Scott Ellman is CEO of USAsia Venture Partners, a management consulting firm that provides strategic marketing, alliance, and business development services to US and Asian companies. Previously, Scott held senior positions at several high technology pioneers where, among other things, he managed some of the companies' most important alliances such as those with Hitachi, Toshiba, Oracle, NEC, Dell, IBM, and HP. He was also the co-founder and VP of Marketing at the for-profit division of SeniorNet.org, a world leader in teaching older citizens how to use computers and the Internet. Scott was instrumental in every step of the company's evolution, from co-writing the business plan and raising venture capital to forging strategic partnerships with eBay and IBM. Scott is a strategic advisor to several technology companies (and Keizai Society) and a member of the Japan-US Innovation in Business and Technology Advisory Council. He holds MBA from the Stanford Graduate School of Business and a bachelor's of science in applied mathematics and economics from Brown University, where he graduated Phi Beta Kappa and magna cum laude, the university's highest academic honor.

About Keizai Society US-Japan Business Forum:

Founded in 1990, the Keizai Society US-Japan Business Forum is an all-volunteer business and professional networking organization based in the San Francisco Bay Area. One of its primary purposes is to provide a venue for programs that showcase specialists with expertise on issues critical to the success of entrepreneurs and companies doing business with Japan and the U.S. Please visit www.keizai.org for more information.

About Silicon Valley-China Wireless:

Founded in 2000, Silicon Valley-China Wireless Technology Association (SVCWireless) is the leading US-Asia wireless industry non-profit association in Silicon Valley, now with more than 4,000 members. As a premier Silicon Valley technology organization, SVCWireless promotes entrepreneurship, innovation, and networking with a focus on building a bridge between the wireless industries in Asia and the United States. Please visit www.svcwireless.org for more information.

About TiE:

The Indus Entrepreneurs (TiE) was founded in 1992 in Silicon Valley by a group of successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region. There are currently 13,000 members, including over 2,500 charter members in 56 chapters across 13 countries. TiE's mission is to foster entrepreneurship globally through mentoring, networking, and education. Dedicated to the virtuous cycle of wealth creation and giving back to the community, TiE's focus is on generating and nurturing our next generation of entrepreneurs. Please visit www.tie.org for more information.