



KEIZAI SOCIETY

American-Japanese Interaction at the Working Level

US-JAPAN
BUSINESS
FORUM
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Santa Clara, CA
www.keizai.org

Keizai Society 23rd Anniversary

Shinnenkai 2013

Please join us in celebrating Keizai Society's 23rd anniversary at our Shinnenkai on Friday, January 25th at 6:00pm at the Palo Alto Hills Golf and Country Club. We will be honoring Secretary Norman Y. Mineta with a Lifetime Achievement Award for his contributions to US-Japan relations.

Secretary Mineta's career in public service has been both distinguished and unique. For almost thirty years, Mineta represented San Jose, California, first on the City Council, then as mayor, and then as a Member of Congress. Mineta served as the chairman of the House Transportation and Public Works Committee from 1992 to 1994 and chaired the Subcommittee on Aviation and the Subcommittee on Surface Transportation. He was the



Honoring Statesman Secretary Norman Y. Mineta

*Former Secretary
of Transportation
and Commerce*

primary author of the Intermodal Surface Transportation Efficiency Act of 1991. In 2000, Mineta was appointed by President Bill Clinton as the United States Secretary of Commerce. There Mineta was known for his work

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Please RSVP by January 21st, 2013 to reserve your place! @ <http://www.keizai.org>

DATE

Friday,
January 25th 2013

DRESS

Business casual

LOCATION

Palo Alto Hills Golf and
Country Club

3000 Alexis Drive,
Palo Alto, CA 94304

TIME

6:00 P.M. – 10:00 P.M.

FOOD

Hors d'oeuvres
(Cash Bar For Drinks)

FEES

\$40.00: Early Bird Discount for
First 100 Registrations by
Monday, 01/21/2013, 11:00 P.M.

\$50.00: Regular Registration by
Monday, 01/21/2013, 11:00 P.M.

\$75.00: Late Registration by
Thursday, 01/24/2013, 12:00 P.M.

\$100.00: Walk-ins (Subject to room
capacity / Cash or check only)

From the President



Happy New Year and best wishes for a healthy and prosperous 2013! We hope you enjoyed Keizai Society's very first holiday card, which was designed by our own very talented Erny Arifin, Principal and Creative Designer at Kree-ayt {cre.ate}®.

Keizai Society conducted many successful forums in 2012. One of them – *July's "Explosion of Japanese Internet Companies in Silicon Valley"* – broke all records for attendance at a Keizai Society forum, and we were forced to change to a larger venue at the last minute to accommodate the increased demand. We are so fond of the new larger location, the Oshman Family Jewish Community Center, that we have decided to add it as a regular venue for Keizai Society forums.

At Keizai Society, we are quite excited to be presenting

our Shinnenkai 2013 *Lifetime Achievement Award to Secretary Norman Mineta*, a longtime distinguished statesman who has made such a difference in our community and country. The timing is particularly auspicious because San Jose's Mineta International Airport has just re-inaugurated direct service to Tokyo. *Keizai Society's theme for 2013 is "Redesigning US-Japan Business for the Next Generation"*. This underscores the new relationship structures and modes of commerce evolving today between US and Japanese firms. Also at the heart of this year's theme is the skyrocketing involvement of young and often entrepreneurial Japanese people in the US-Japan business scene. These trends ensure that both US-Japan business and Keizai Society forums hold many exciting surprises in store for us in 2013.

Lastly, I want to express my sincere gratitude to the Keizai Society staff members who spent countless hours during 2012 making possible our wonderful programs and operations. Also, thank you to all who attended Keizai Society events in 2012, and we hope to see you at our Shinnenkai 2013!

Sincerely,

Chimmy Shioya
President, Keizai Society

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on technology issues, for achieving international cooperation and intergovernmental coordination on complex fisheries issues, and streamlining the patent and trademark process. Mineta was appointed Secretary of Transportation by President George W. Bush, where he served until 2006. Following the horrific terrorist acts of September 11, 2001, Mineta guided the creation of the Transportation Security Administration – an agency with more than 65,000 employees – the largest mobilization of a new federal agency since World War II. Mineta was also a Vice President of Lockheed Martin where he oversaw the first successful implementation of the EZ-Pass system in New York State.

Recognized for his leadership, Mineta has received numerous awards including the Presidential Medal of Freedom – the highest civilian honor in the United States – and the Wright Brothers Memorial Trophy, which is awarded for significant public service of enduring value to aviation in the United States. While in Congress, he was the co-founder of the Congressional Asian Pacific American Caucus and Chair of the National Civil Aviation Review Commission in 1997.

We will also be performing our traditional Kagamiwari (sake barrel “breaking”) ceremony. The Consul General

of Japan, Hiroshi Inomata is expected to lead this tradition.



**KEIZAI
SOCIETY**

US - JAPAN BUSINESS FORUM

Keizai Society's theme for 2013 is “Redesigning US-Japan Business for the Next Generation,”

underscores the new relationship structures and modes of commerce evolving today between US and Japanese companies. This year's theme also reflects the skyrocketing involvement of young and often entrepreneurial Japanese people in the US-Japan business scene. These trends ensure that both US-Japan business and Keizai Society forums hold many exciting surprises in store for us in 2013.

Start off 2013 by strengthening your existing business relationships and forging new ones. Bring lots of business cards to exchange, including one to enter the drawing for the exciting door prizes. We look forward to celebrating 2013 with you at our 23rd anniversary Shinnenkai. Due to the anticipated number of attendees, early registration online (www.keizai.org) is highly recommended. We cannot guarantee that there will be room for walk-ins.



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The Way of Tea

Interesting Japanese-Americans in the Political Sphere

— By Joe Quinlan
Keizai Society Content Manager

Our honoree at the 2013 Shinnenkai, Norman Mineta, rose further in US politics than any other Japanese-American, eventually holding two cabinets posts: Secretary of Commerce for about one year, and Secretary of Transportation for five years. But Norman Mineta is not the only Japanese-American who has become prominent in US politics. In fact, the record is replete with examples of Japanese-Americans making an indelible mark on the US political landscape. Here are a few interesting and unique examples.

S. I. HAYAKAWA

This Republican Japanese-American made himself outstanding, both as a college president and as a



Samuel Ichiye Hayakawa

United States Senator. Born in Vancouver, Hayakawa came to the US for graduate studies and later worked as a college professor. He was president of San Francisco State University in the turbulent 60's when a

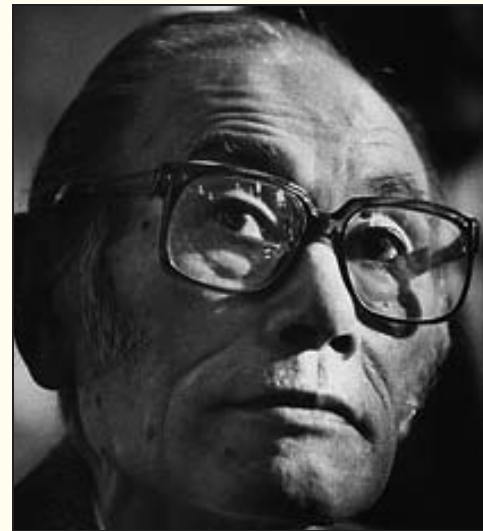
student strike broke out. Some students defied his ban on loudspeakers at strike rallies, so Hayakawa climbed up and pulled the wires out of the speaker, dramatically disrupting the rally. Hayakawa eventually gave in to the demands of the students by appointing Nathan Hare as the first head of a college black studies program in the United States.

Hayakawa served one term as a US Senator from California (1977-83). In 1978, when the US was

negotiating the controversial handover of the Panama Canal to the nation of Panama, Hayakawa opined: "We should keep the Panama Canal. After all, we stole it fair and square." After his retirement from the Senate, Hayakawa resided in Marin County until his death in 1992. Ever the contrarian, Hayakawa opposed the 1988 reparations paid to those Japanese-Americans who were interned during World War II.

FRED KOREMATSU

Fred Korematsu was living in Oakland in 1942, when the US government ordered all Japanese-Americans to be



Fred Toyosaburo Korematsu

rounded up and interned. Korematsu tried to evade internment, but was eventually caught and put in jail. Ernest Besig of the ACLU asked Korematsu if he was willing to make his arrest a test case for the entire

Japanese-American internment, and Korematsu agreed. The case went all the way

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to the Supreme Court, but in a 6-3 decision the court supported the US government internment of Japanese-Americans. Of the three dissenters on the court, Justice Frank Murphy's was the most scathing and pointed: "Racial discrimination in any form and in any degree has no justifiable part whatever in our democratic way of life. It is unattractive in any setting, but it is utterly revolting among a free people who have embraced the principles set forth in the Constitution of the United States." In 1983, Judge Marilyn Patel of the U.S. District Court in San Francisco formally vacated the conviction of Korematsu. But Korematsu rejected the idea of being "pardoned". He said: "If anyone should do any pardoning, I should be the one pardoning the government for what they did to the Japanese-American people." Fred Korematsu died in 2005.

RICHARD AOKI

If ever a Japanese-American political activist were to be the subject of a feature film, I think it would be Richard Aoki. He was born in San Leandro, California in 1938. The Aoki family was interned at the Topaz War Relocation Center in Utah, and after the war they settled

in Oakland, California. Aoki spent eight years in the US Army, and later received a Bachelor of Sociology and a



Richard Masato Aoki

Master of Social Work from UC Berkeley. While in college, Aoki became close friends with Huey Newton and Bobby Seale, founders of the Black Panther Party. Aoki was eventually promoted to the position of Field Marshall

in the Black Panthers, the only Asian American to have a formal leadership position in the party. In 2009 Aoki committed suicide by gunshot at his home in Berkeley. He was 70 years old. In 2012, evidence emerged indicating that Aoki was an FBI informant in the Black Panthers in the late 60's. Aoki was listed as an informant in a 1967 FBI intelligence report, and this was confirmed by FBI agent Burney Threadgill. Others have disputed the reports of Aoki's informant status as sensationalism. The truth remains unclear.

YURI KOCHIYAMA

Yuri Kochiyama was born Mary Nakahara in San Pedro, California in 1921. Following Pearl Harbor, her father



Yuri Kochiyama

was arrested, became sick in prison, and died the day after being released in January 1942. Yuri, her mother and brother were sent to an internment camp in Arkansas. At the camp she met Nisei

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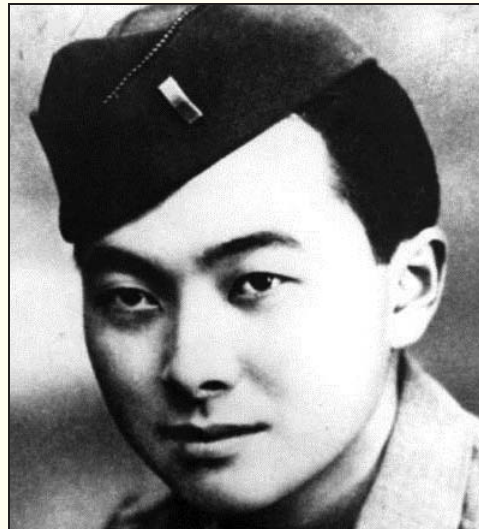
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soldier Bill Kochiyama, whom she later married. In 1960, the couple moved to Harlem in New York City. Yuri Kochiyama got to know Malcolm X and joined his Organization of Afro-American Unity. On February 21, 1965, she was present at the Audubon Ballroom in Harlem when Malcolm X was assassinated, and she cradled his head as he lay dying. In 1977, Yuri joined a group of Puerto Ricans who occupied the Statue of Liberty to protest for Puerto Rican independence. Today, Yuri Kochiyama resides in Oakland.

DANIEL INOUE

The late Senator Daniel Inouye was born in Honolulu in 1924. He acted as a medical volunteer during the attack on Pearl Harbor. Afterward, he joined the legendary 442nd Regimental Combat Team of Japanese-Americans, the most decorated infantry regiment in the history of the US Army. Inouye was awarded the Medal of Honor for his actions in Italy on April 21, 1945. He repeatedly attacked the enemy on a ridge, even after being shot in the stomach and having his right arm blown off. After the war, Inouye became acquainted with future Senators Bob Dole and Philip Hart, who were all recovering



Daniel Ken "Dan" Inouye

from their war wounds at the same Army hospital. Inouye became a Congressman from Hawaii in 1959, and shortly thereafter a Senator in 1963. Sadly, we lost Senator Inouye this past December 17, 2012 at 88

years of age. He will be remembered fondly.

I hope this short essay has stimulated your interest in Japanese-Americans in politics. We encourage you to come to the Shinnenkai on January 25th and meet Japanese-American politician Norman Mineta in person.



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Norri Kageki
(Moderator)
Publisher, GetRobo

On November 7th, 2012 at the Oshman Family JCC in Palo Alto, Keizai Society held the forum “The Future of Robotics: Emerging Waves in the U.S. and Japan”. It was an exciting evening, featuring speakers knowledgeable in the area of service and mobile robots. In addition to the speakers, exciting robot demonstrations were provided by Anybots, Grabit, and Neato Robotics. Journalist Norri Kageki kicked off the evening with an overview of the current state of service robotics in the US and Japan. Her introduction set up the evening’s three speakers who represented the Open Source Robotics Foundation (OSRF), Google, and Toyota. Brian Gerkey of OSRF described how the foundation’s ROS (Robot Operation System) and Gazebo robot simulator projects are giving robotics developers the common tools they need to make rapid progress in prototyping and development. James Kuffner of Google spoke about the Cloud Robotics activities at Google, including Google’s self-driving Lexus. The Cloud offers the opportunity for robots to access a broad-based foundation of information, enabling them to become useful much more rapidly and beyond what they could do without access to the Cloud. For example, the Cloud’s vast image database provides a wealth of knowledge

that an individual robot can access to identify unknown objects. And the self-driving Lexus accesses mapping data from the Cloud. Yasuhiro Ota of Toyota then spoke about some immediate real-world applications for service robots, such as an assistant to help the elderly and incapacitated, and as an aid to the handicapped in personal mobility. As an example, guide dogs might one day be replaced by service robots, which have the advantage of being able to go where guide dogs might not, like the sterile environment of hospitals. After the formal presentations and Q&A were over, the audience again enjoyed networking while interacting with the robots on display and moving about the room. It was a Keizai Society event like no other, and many attendees were thankful for the exciting opportunity to learn about and interface with robots, a topic so relevant to the US and Japan.

Photos of the Keizai Society’s November 2012 event can be found at:

<http://futureofrobotics.shutterfly.com/4>



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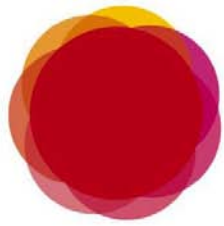


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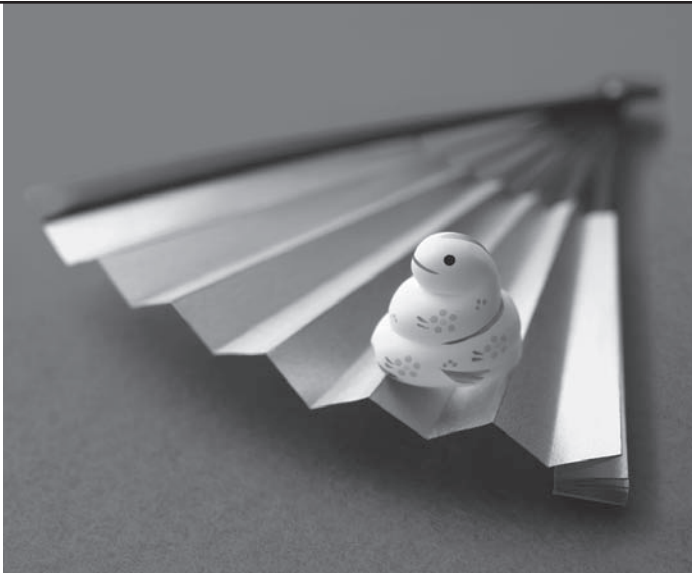


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豊かな未来へ。

あけましておめでとうございます。


お客さまとともに、新しい年の門出を慶び、
今年も変わらぬパートナーシップを育む。
それが、私たちユニオンバンクの願いです。
身近なフィナンシャル・パートナーとして、
日系コミュニティのみなさまと長年培ってきた安心と信頼の絆を
いままでも、これからも。
あなたといっしょに、あなたの未来を。

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Keizai Society LinkedIn Group Discussion and Job Posting

Please join the **LinkedIn Keizai Society Group** and participate in group discussions. You can also share and discuss jobs with the members by clicking the **Jobs** tab after creating a Keizai Society Group account. If you have any questions, please contact jobs@keizai.org.

 <http://www.linkedin.com/>

We are Hiring!

The Keizai Society is looking for highly motivated and talented individuals to join our volunteer executive team. Working with our team and board directors is a great opportunity to create exciting forums for the US/ Japan business community in Silicon Valley.

We have multiple positions available in many areas including Program Managers.

Japanese language skills are not required. For more details, please email contact@keizai.org with a subject line "Keizai Positions" to discuss these opportunities.

We hope you'll join the Keizai Team!



KEIZAI SOCIETY U.S.-JAPAN BUSINESS FORUM

Keizai Society
3964 Rivermark Plaza,
Suite 216
Santa Clara, CA 95054

contact@keizai.org

<http://www.keizai.org>

Keizai Society All-Volunteer Team

Chimmy Shioya	President	chimmy@keizai.org
Erny Arifin	Newsletter/Media Manager	erny@keizai.org
Andrew Barnes	Program Manager	andrew@keizai.org
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May Kao	Program Manager	may@keizai.org
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Akemi Koda	Program Manager	akemi@keizai.org
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Atsushi Mizushima	Program Manager	atsushi@keizai.org
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