



# NewSpace Investment Trends

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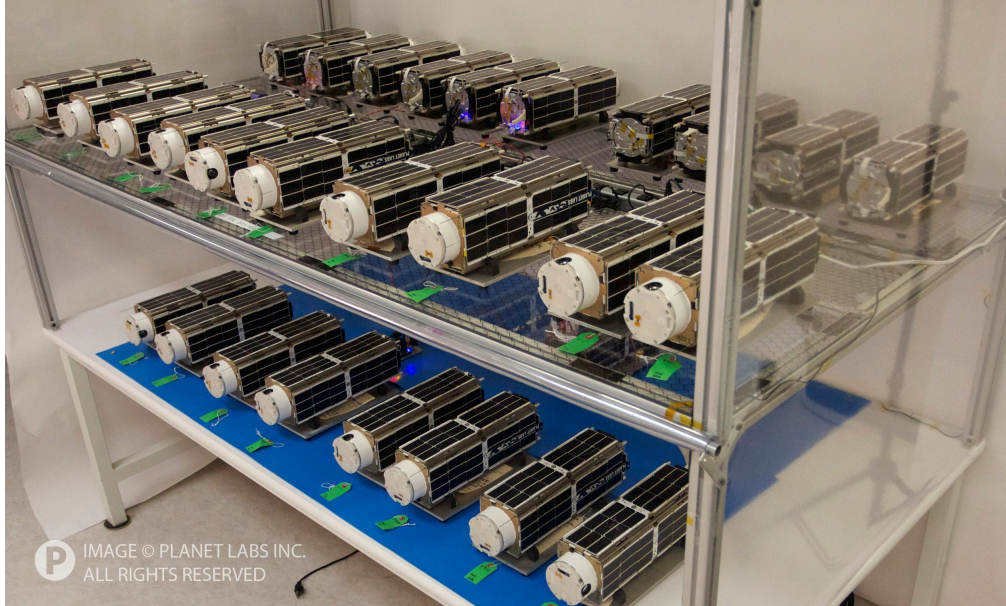
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# Cubesat Market - Planet Labs (\$1.1B valuation)



Three U cubesats (10 cm x 10 cm x 30 cm) deployed by Planet Labs from the ISS

# NewSpace Investments (NSG 50)

CrunchBase

\$200M - \$2B

SpaceX  
Virgin Galactic\*  
Blue Origin\*  
Vulcan Aerospace\*  
O3B  
OneWeb  
Planet Labs  
Cloudera

*Crunchbase data 2015*

\$20M - \$200M

Skybox (Terra Bella)  
Spaceflight Industries  
Planetary Resources  
Astroscale  
MapBox  
Spire  
Moon Express  
SpaceIL  
Kymeta

*(\*) SVSC estimates*

\$2M - \$20M

Dauria Aerospace  
OmniEarth  
Satellogic  
Nanoracks  
XCOR  
Rocket Lab\*  
Firefly\*  
Reaction Engines  
Accion Systems  
Orbital Insight  
ClearStory Data  
PlanetOS  
SpaceKnow\*

# East meets West at Satellite 2015



**“There is no investment  
in space!”**

**Peter Platzer, Spire CEO**  
*Silicon Valley, Meet Satellite 2015 panel*

**Investors are attracted to  
disruptive technologies  
applied to large markets**



*Shahin Farshchi, partner at New York-based venture firm Lux Capital Credit: Lux Capital*

## Looking for the Next Skybox, Venture Capitalists Find a Lot of Bad Business Plans

by Debra Werner — November 12, 2015

SAN FRANCISCO — The recent boom in entrepreneurial space activity is fueling investor interest in the sector, but venture capitalists remain troubled by the number of entrepreneurs they meet who lack sound business plans, panelists said Nov. 10 at the NextSpace Investor Conference here sponsored by the law firm Milbank, Tweed, Hadley & McCloy, investment banker Raymond James and *SpaceNews*.

“There is certainly a lot more money chasing after deals,” said Shahin Farshchi, partner at New York-based venture firm Lux Capital. “Is that an indicator that there are a lot of great space companies? Probably not, but that does pose a great opportunity for entrepreneurs with good ideas.”

# Top 20 Reasons Startups Fail

Based on an Analysis of 32 Startup Failure Post-Mortems

