

The Role of Silicon Valley in Japanese Innovation

November 9, 2016

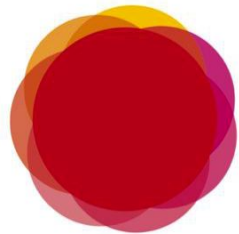
Yuka Nagashima, Program Manager

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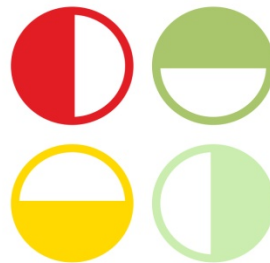
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Registration & Networking:	5:30pm – 6:00pm
Program:	6:30pm – 8:00pm
Continued Networking:	8:00pm – 9:00pm

- This room must be cleared by 9:00 pm sharp
- Please turn off or silence mobile phones
- Follow us on @KeizaiSV
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- WiFi network WSGR04 (no password required)

Audience Self-Introductions

Name

Position

Company

< 5 seconds, please

Moderator: Yuka Nagashima

President, Astia
Principal Consultant, Paideia Enterprises



Dr. Richard Dasher

Director, US-Asia Technology Management Center
Stanford University



Rochelle Kopp

Founder & Managing Principal
Japan Intercultural Consulting



Zak Murase

Silicon Valley Office Representative
Global Brain Corporation



Aki Ohashi

Director of Business Development
Xerox PARC



The roles of Silicon Valley for Japanese innovation

Role of Silicon Valley	Degree of evolution of that role	Some concrete examples
Silicon Valley as a source of new technologies	Well-established (60+ year history)	Technology watchers, R&D “outposts” for large Japanese firms
Silicon Valley as a model for how innovation is done	Well-established (at least from 1990s)	Frequent visits by government, university, company delegations
Silicon Valley as a source of new business ideas (based on techs)	Mid-development stage (noticeably increasing for last 10 years)	Japanese CVC, M&A
Silicon Valley as a place to (help) Japanese startups grow	Early stage (there have always been a few pioneers, but not many)	Incubators; companies like Whill, Preferred Networks, etc.
Silicon Valley as a place for large Japanese firms to learn how to do open innovation	Beginning stages (but necessary for acquisition of new business ideas)	VC firms with special LP benefits (Draper Nexus, WIL)

A new role of Silicon Valley for Japanese innovation

Role of Silicon Valley	Degree of evolution of that role	Some concrete examples
Source of new models for organizing work	Emerging	Agile Software Development methodologies, Scrum, Lean Startup
Source of new models for organizational styles and ways of managing human resources	Emerging	Popularity in Japan of books about management at Google, <i>The Alliance</i> by Reid Hoffman, etc.

Bridge Between Cultures

Diverse Japan Related Roles



**Management
Consulting**



Startup



Venture Capital



Innovation

Save the Date

Shinnenkai • 新年会

January 27, 2017

Thank you!