

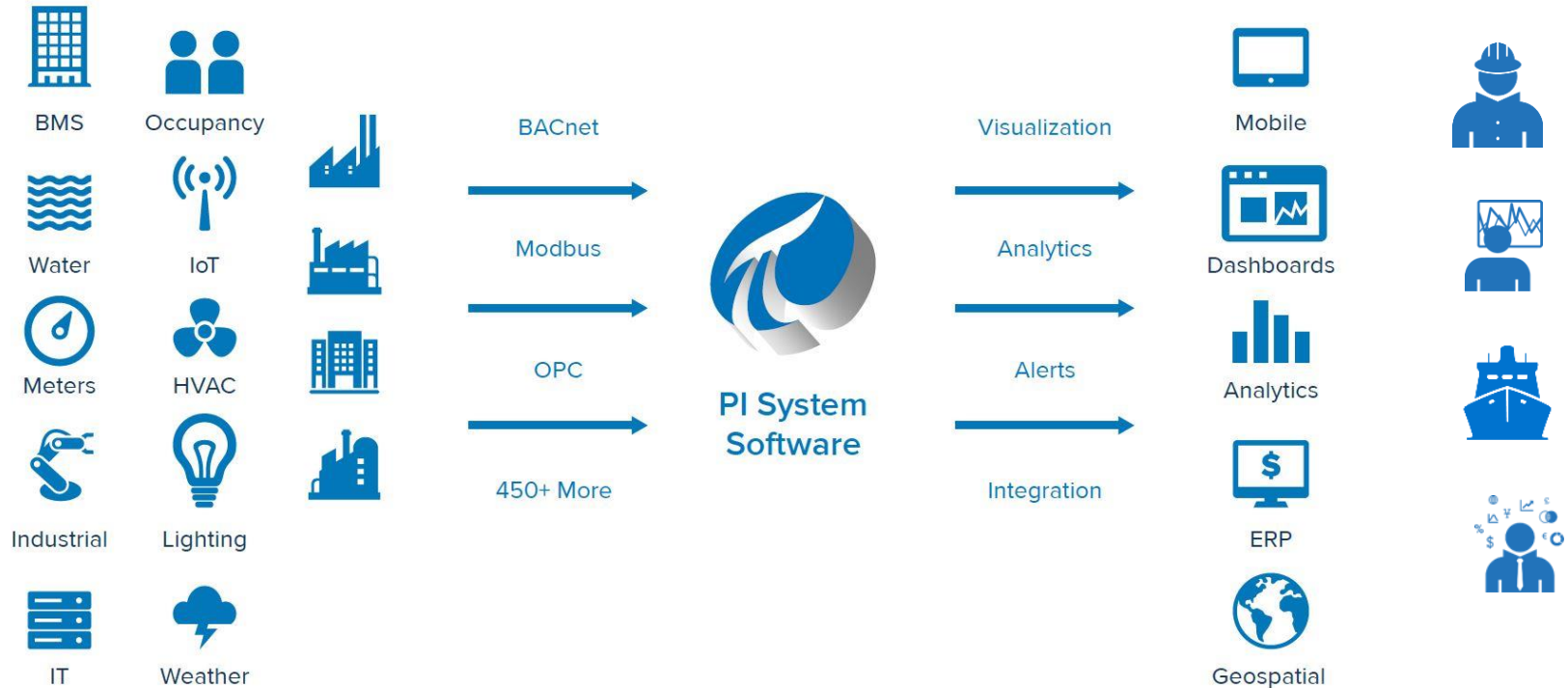
# Energy Storage: One Fact and Three Misconceptions

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# OSI Who? The Inside Secret of IIoT

The Right Data to the Right People at the Right Time





# Power / T&D

# Metals & Mining

# Oil & Gas

# Pharma / Food & Bev

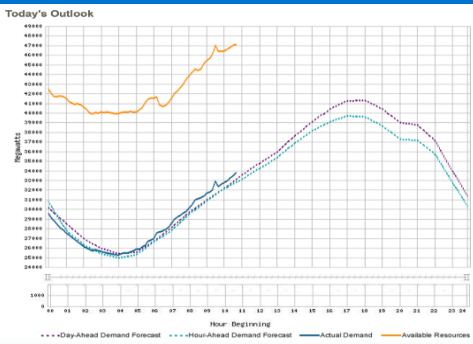
# Pulp & Paper

# Water

# Facilities



# A Nerve Center for Utilities



**Cal ISO**  
Navigating the daily  
renewable dance

**Maynilad**  
Delivering 640 million  
more liters a day by  
finding leaks

**DTE**  
Cutting 6.6 million  
minutes of outages  
a year

**Duke Energy**  
Helping \$2.5 million  
40 year olds live longer

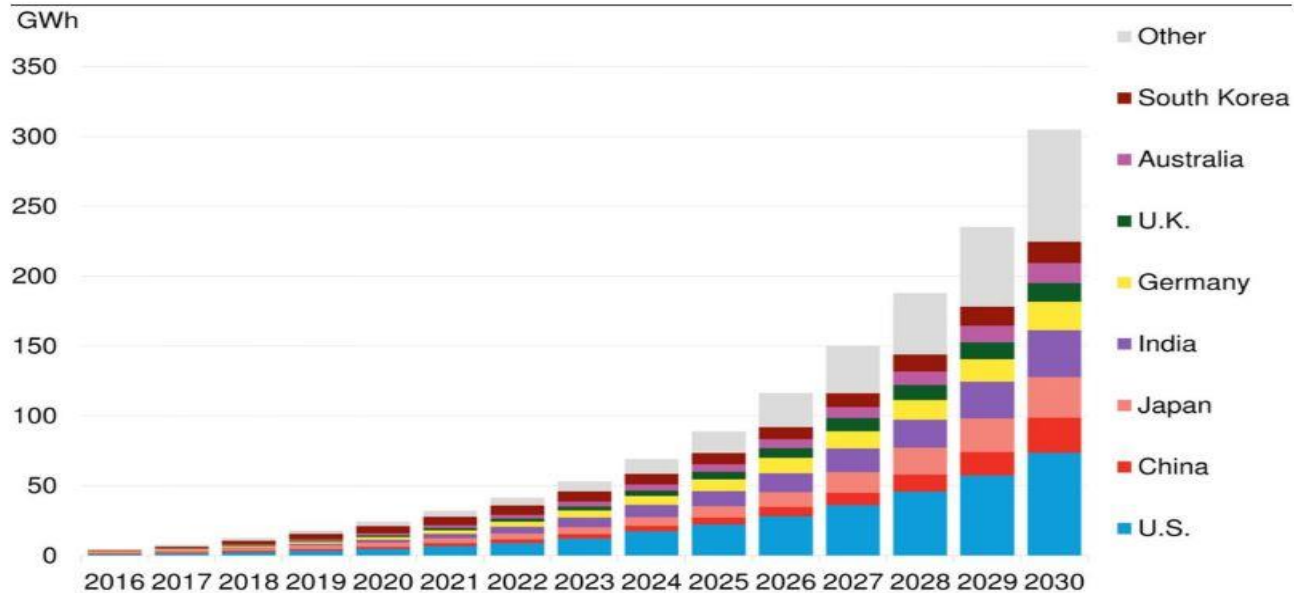
# Why Electricity Storage?

The Only Critical Commodity That Isn't



# The Fact: Demand Is up and to the Right

## Global cumulative storage deployments

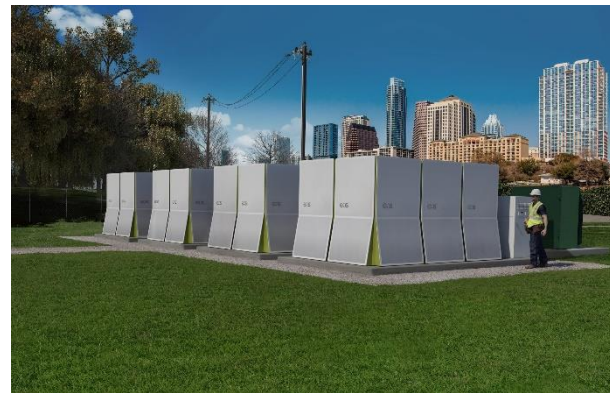


Source: Bloomberg New Energy Finance

# The Technology Landscape Expanding...Maybe

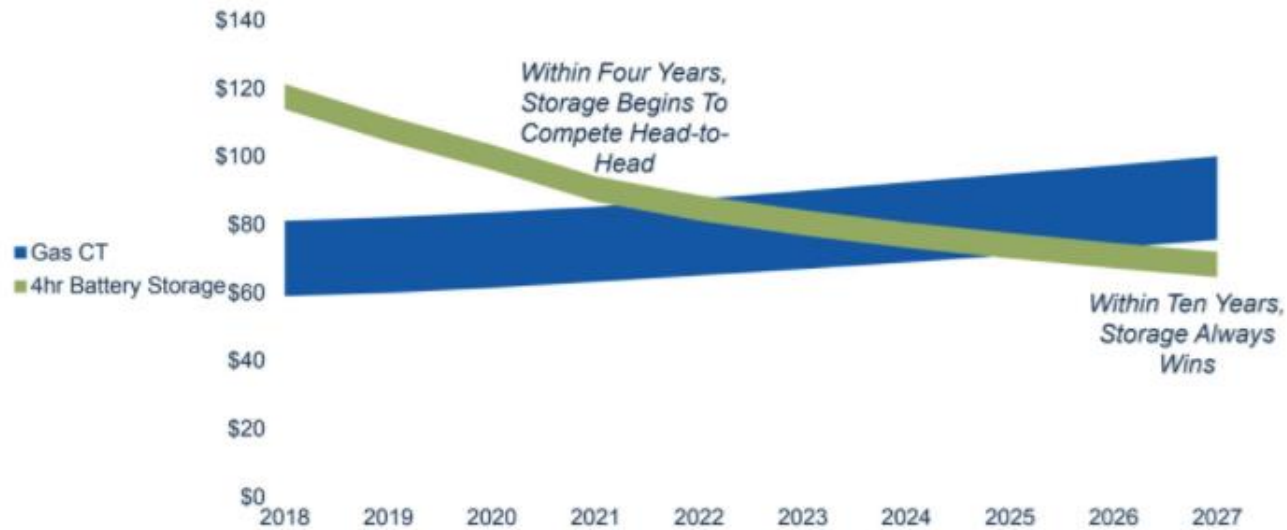
## The Noble Effort Hall of Fame

- Compressed air
- Sodium batteries
- Fiberglass batteries
- Undersea hydrogen
- Aquion's Water Battery
- Gravel
- Graphene!
- Undersea plastic bags
- Etc etc etc



# Misconception #1: It's About Power at Night

It's really about more peak power during the day



Source: GTM Research/Wood Mackenzie



# Misconception #2: It Puts Consumers in Control

Which one do you want to manage?



## Solar Array:

- 16-40 panels
- Lasts for 25+ years
- Degrades predictably



## Storage Array:

- He's got 4,480
- Cells last 2-3 years
- Degrade unpredictably

# Misconception #3: It's About Batteries

It's about minimizing batteries through software



Thank You

