



KEIZAI SILICON VALLEY

US - JAPAN BUSINESS FORUM

Newsletter – Issue No. 278 – May 2019

Automated Food

Monday June 10, 2019 5:30 - 8:45 pm



Andy Lin



Lee Mokri



Krishna Motukuri



Tim Koide (*Moderator*)

Automated Food – Event Details

What we eat, where it comes from, and how we eat it are all changing as consumers' preferences evolve and they demand more selection and convenience to fit an ever- changing range of nutritional needs and lifestyles.

Economic pressures and technological opportunities are also changing the nature of the supply chain, fulfillment, and the user experience around food. At this forum we will discover how automation, data, and AI are changing the food landscape as they converge on vending, convenience, food service, and delivery.

Monday, June 10, 2019

Registration/Networking: 5:30 PM – 6:00 PM

Program: 6:00 PM – 8:00 PM

Networking: 8:00 PM – 8:45 PM

\$15: Early Bird Discount for first 30 registrations by Monday, May 27 (11PM)

\$20: Regular Registration by Thursday, June 6 (11 PM)

\$35: Late Registration by Saturday, June 8 (Noon)

\$50: Walk-ins (Seats are limited and may not be available)

Food and beverages will be served.

Location: Wilson Sonsini Goodrich & Rosati

650 Page Mill Road, Palo Alto, California 94304

Dress: Business casual

Registration at keizai.org

Featured Panelists



Andy Lin Founder and CEO, Yo-Kai Express

Andy Lin is the Founder and CEO of Yo-Kai Express, the autonomous ramen machine delivering fresh hot bowls of ramen in 45 seconds, 24/7. A trained Electrical Engineer, Andy previously led technical sales teams ASE Group Global, and was the founder of Sholics--a last mile grocery delivery app. The Yo-Kai Express is the first real autonomous restaurant solution in the US and is pursuing other Asian dish selections.



Lee Mokri Co-Founder and Head of Sales and Marketing, Byte Technology

Lee founded Byte in 2015 alongside Megan Mokri, and brings a wealth of experience in public relations and marketing. Byte Technology is the first retail platform for selling products in the workplace and has been deployed by third-party retailers across the country. This is Lee's third startup, and second in the food space, following a career managing public relations for industry leaders and tech focused PR agencies.

Prior to Byte, Lee served as the Corporate Director of Communications at Visa launching their first consumer product, Visa Checkout. In his role Lee focused on building consumer awareness, measuring interaction and improving brand perception. Prior to that Lee spent ten years supporting communications efforts at Dell, Google, Turner and 2K Games.



Krishna Motukuri CEO, Zippin

Krishna Motukuri is the CEO of Zippin, drawing on his deep retail technology, e-commerce and startup experience to lead Zippin. Most recently, he was a portfolio company CEO at Naspers Group, where he built and grew multiple e-commerce businesses in India and South Africa. Earlier in his career, Krishna spent seven years at Amazon leading teams in search, marketing, global expansion and supply chain. In 2006 he left Amazon to start Ugenie, a next-gen comparison shopping site

that was acquired in 2008 by Lulu.com. Post-acquisition, Krishna assumed the role of SVP, Business Development at Lulu and established key partnerships with Apple, McGraw Hill, Google and others.

Krishna has a Master's degree from University of Illinois, Urbana-Champaign, and a Bachelor's degree from the Indian Institute of Technology, Delhi. In his spare time, he enjoys travel and spending time outdoors with his family.



Tim Koide (Moderator)

External Technology Acquisition, Coca-Cola Company

Tim Koide leads The Coca-Cola Company's External Technology Acquisition team in Silicon Valley. He was previously the co-Founder of HarvestPort, a shared-economy marketplace for agricultural equipment, where he led business development, sales & marketing, and strategy. He was part of the founding team of the Mixing Bowl Hub, an advisory platform and hub for innovators in the food and ag tech industries.

For several years Tim worked in the corporate strategy unit of Mitsubishi Corporation Americas in both Washington D.C., and Palo Alto. He also spent time at various Washington D.C. think tanks as an analyst, and as a congressional fellow in the offices of then Rep. Xavier Becerra, and Sen. Daniel Inouye. Tim is a member of the US Japan Council, and advises the Silicon Valley Japan Platform.

Event Recap: “Drones – Current Uses and Future Trends”

By Marlinda Galapon

Drone technology has come a long way since it was first developed for the military more than one hundred years ago, and it continues to evolve. On Thursday, March 21st, Keizai Silicon Valley welcomed three experts to discuss just how drones may become a regular sighting in our daily lives.

Brent Wu, a partner of Geodesic Capital, began the evening emphasizing why drones have been, are, and will be integral to our safety. Three trends we may see expanding within the next 5-8 years are software and hardware integration, regulations beyond line of sight, and fleet rollouts aiding in disaster relief. The day when we start seeing drones in everyday life is coming soon.

Shailendra Singh of Honeywell further expanded on how the technology will help save lives. He shared how roofers have the 4th most dangerous job in the US, with 75% of fatalities caused by falling. Rather than having a human risk their life climbing dangerous heights, working in proximity to fires and high voltage, drones can take their place collecting data, while keeping people on the ground.



The next speaker moved the conversation from safety to entertainment. Tom Moss of Skydio Inc, shared a story about how he and his daughter filmed a bike ride. In the past, it used to be that the person recording the video was never in the film. Drones now change that with the ability to fly ahead and still follow your movement, rerouting to path safely and consistently, all the while avoiding obstacles.

All three experts agree that technology and drones are not going to replace humans, but rather help augment the human potential. Let the tech do the dangerous tasks, so that humans can stay safe, and shift their focus to more creative work.

Investing in drones now will be a smart strategy, as they may be as common as security cameras are today. And though there are still plenty of things to work out, such as drone detection, and defining where drones are allowed to be, beyond the line of sight, one day it may be common to say, “Let’s throw the fleet of drones out there and see what happens.”

Dining Out on the Cheap

By Joe Quinlan

Everyone loves to eat out now and then, especially in a place like San Francisco where the competition between restaurants is so intense. Thanks to Yelp, we can easily look up the best restaurant close to



us, no matter where we are. The only downside to eating out is the expense. We all know from our personal budgets that preparing meals at home saves a lot of money over frequently going to restaurants, especially those with servers. But imagine if you could have that lovely and delicious dining out experience for a much lower price. The reality is that a lot of the cost of dining out is the personnel cost (chefs, servers, etc). Now

imagine if all that were replaced by robots, while not sacrificing quality. A pie in the sky dream you say? Maybe not.

Keizai Silicon Valley's June event is "Automated Food" on Monday, June 10th. Come and find out the latest about how automation is likely to expand in the food industry. See you there!



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<https://www.linkedin.com/groups/1768007>