



**KEIZAI**  
**SILICON VALLEY**  
US - JAPAN BUSINESS FORUM

## プライバシーの嵐!

GDPRが来たかと思ったら次はCCPA、貴社は準備ができていますか？

2019年9月24日（火）5:30 PM – 8:45 PM

### イベントの概要

欧州のGDPR (EU一般データ保護規則)やカリフォルニア州のCCPA (カリフォルニア消費者プライバシー法)について聞いたことがあるかも知れません。新しいプライバシー法が消費者情報の取り扱いに多大な影響を及ぼし、企業のビジネスモデルそのものの見直しを迫られる場合もあるでしょう。CCPAは2020年1月に施行されますが、千里の道も一歩からというように、まだ希望を捨てるには早過ぎます。今後カリフォルニアでビジネスを行う際に必須となる、プライバシー保護の範囲拡大への対応策と一緒に議論しましょう。カリフォルニアでビジネスを続ける限り、これは無視できない法律です。セミナーで議論されるポイントは以下の通り、

- CCPAとGDPRの概要、誰に適用されるのか、カバーされるデータの種類、消費者の開示要求権
- GDPRとCCPAの類似点と違い
- CCPAの改訂に関する現状
- CCPAはどのように実施されそうか？
- 連邦政府のプライバシー規制に影響を及ぼす可能性は？
- CCPAに備えるために貴社が取れる実務的ステップ、CCPAに応用できるGDPRでの教訓や経験

パネル：           Jestlan Hopkins — KPMG  
                      Martin Rauchbbauer — Austrian Consul, Open Austria  
                      Elaine Harwell (Moderator)— Senior Counsel, Procopio

日時：           2019年9月24日（火）  
                      登録/ネットワーキング：       5:30 - 6:00 PM  
                      プログラム：                       6:00 - 8:00 PM  
                      ネットワーキング：               8:00 - 8:45 PM

会場：           Procopio  
                      1117 S California Ave., Palo Alto, California 94304

参加費用：       \$15 Early Bird 9月8日（日）11PM PST迄にお申し込みの先着30名様  
                      \$20 Regular Registration 9月20日（金）11 PM迄にお申し込みの方  
                      \$35 Late Registration 9月22日（日）正午PST迄にお申し込みの方  
                      \$50 当日券（お席に限りがございますのであらかじめご了承ください）  
                      会場にて軽食やお飲み物などをご用意しております

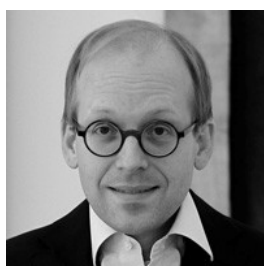
お申込み：       <http://www.keizai.org>

## Featured Panelists and Moderator



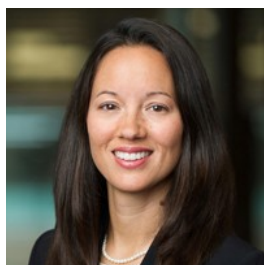
**Jestlan Hopkins, KPMG**

Jestlan Hopkins (he/him/his) has been working in the privacy space for over 7 years, building out privacy programs and authoring policy for technology and software companies in Silicon Valley. Unwaveringly committed to advancing user privacy and ethical business practices, Jestlan works diligently to architect user-centric solutions that balance user expectations with a business's needs. Jestlan works as a Manager within the privacy practice at KPMG, San Francisco where the bulk of his work focuses on helping clients stand up, run, and maintain their CCPA and GDPR programs. Jestlan received his Masters and Doctoral degrees in Information Sciences from the University of Paris II in Paris, France. In 2016, Jestlan was appointed a two-year term as SF/Bay Area Chapter Co-Chair of the International Association of Privacy Professionals' Knowledge Network. In that capacity, Jestlan organizes and speaks on timely privacy matters, such as facial recognition, the Internet of Things, the GDPR, and the CCPA. Jestlan is an IAPP member and a CIPP/US certification holder.



**Martin Rauchbauer, Consul and Co-Director, Open Austria**

Martin is the Austrian Consul in San Francisco and Co-Director at Open Austria. Founded in 2016, Open Austria is the official Austrian government representation in Silicon Valley and helps entrepreneurs, innovators, academics, policy makers, and creative minds to connect. Recently, Open Austria has also engaged in tech diplomacy between Europe and Silicon Valley and has become an advocate for smart tech regulation across the globe. In 2018 Martin served as the local chair of the European Union in San Francisco. Before coming to San Francisco, Martin was Deputy Director of the Business Support Service and Head of the UNESCO unit at the Austrian Foreign Ministry in Vienna. Martin received his M.A. in International Relations and International Economics from the School of Advanced International Studies (SAIS) at the Johns Hopkins University in Bologna, Italy and Washington D.C.



**Elaine Harwell, Senior Counsel, Procopio**

Elaine F. Harwell is a Senior Counsel with Procopio and a member of its Privacy and Cybersecurity Practice Group. She is an experienced business litigation attorney and a trained privacy professional. Her practice is focused on representing clients in cybersecurity and data privacy matters, including litigating claims involving privacy issues, helping clients manage emerging risks and conduct privacy risk assessments, and advising on regulatory issues. Elaine has also been involved in numerous trials as well as arbitration proceedings related to contract and general business disputes, complex unfair competition and business practice claims, and professional liability. She has earned the ANSI-accredited Certified Information Privacy Professional/United States (CIPP/US) credential through the International Association of Privacy Professionals (IAPP).



Founded in 1990, Keizai Silicon Valley US-Japan Business Forum is an all-volunteer business and professional networking organization based in the San Francisco Bay Area. Its primary purpose is to provide opportunities for executives and professionals to develop the knowledge and human networks for successful US-Japan Business.