

JULY 8, 2020 KEIZAI - MOBILITY INNOVATION



KEY TO OPEN INNOVATION

HOW CORPORATIONS ARE WORKING WITH STARTUPS

Risa Ishii
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Smart Cities, Plug and Play Tech Center

Silicon Valley

2016

Date
Founded

Silicon Valley

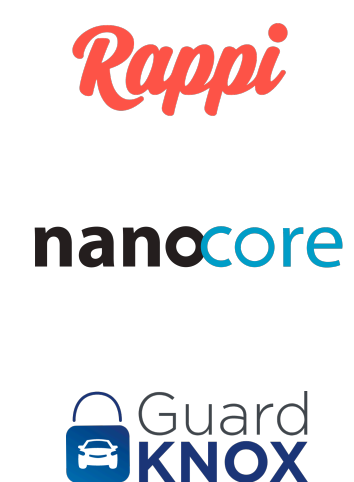
421 Startups
Accelerated

Our global footprint in 30+ cities

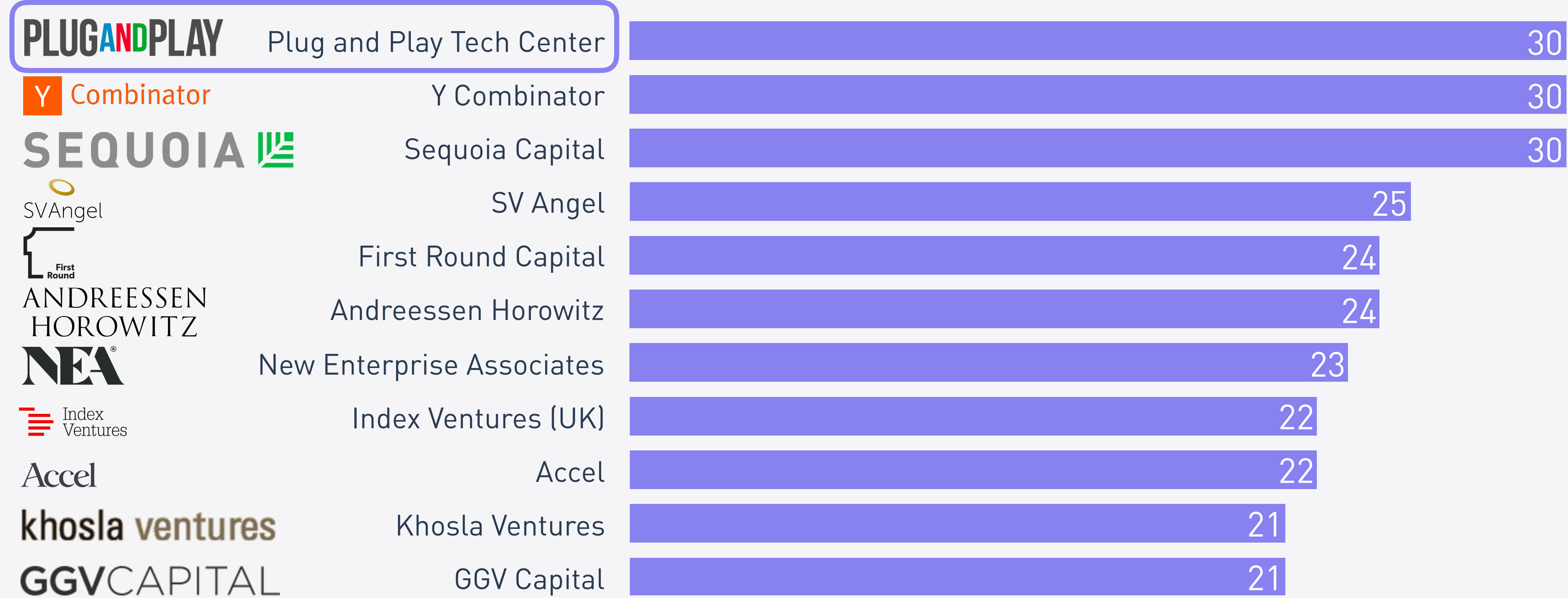


PLUGANDPLAY
MOBILITY

Investments
include:



Most Active Investor in Mobility: 2019 (Source: PitchBook)



of deals closed in 2018 (as of Sep 26, 2018)

Data source: PitchBook Emerging Tech Research - Mobility Tech (Q1 2019)

THE THREE FACETS OF OPEN INNOVATION

1

EXPOSURE & EXPLORATION

Scouting, meeting, and deep diving into the startup ecosystem on a global scale.

2

VALUE CREATION

Launching POCs and pilot projects with a set of clearly defined objectives.

3

TRANSFORMATION & CULTURE

Adapting corporate culture to the pace and innovation of cutting-edge startups.

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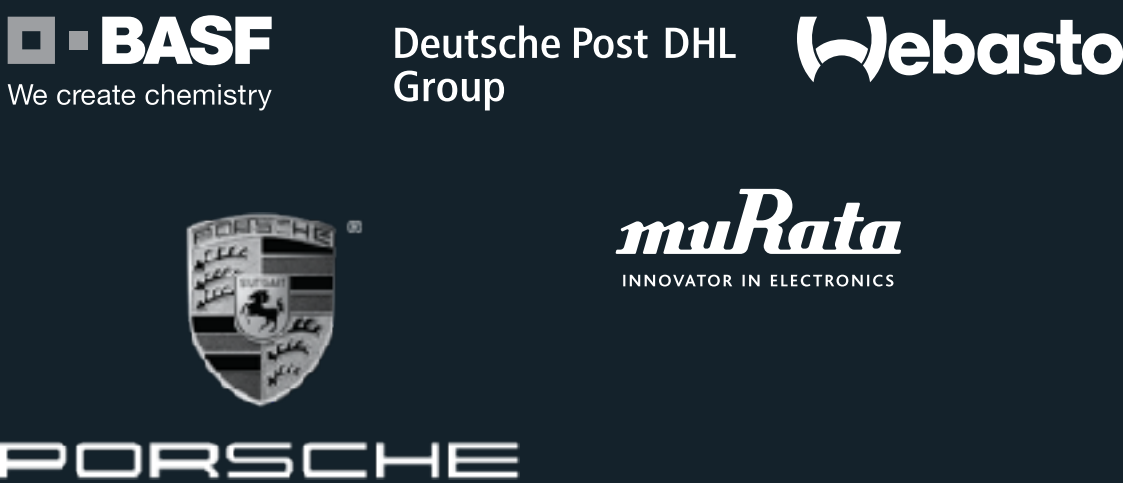
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STARTUP AUTOBAHN

2016



2017



2018



2019



2020



In the past 4 years...

30

Corporations

200+

Startups Accelerated

350+

Paid Pilots

40

In Production

PILOT PROJECT: WHAT3WORDS



THANK YOU FOR LISTENING.



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