Harnessing Big Data for Innovation

Wednesday · Nov 4, 2020 · 5-6:15 pm PST

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Q1. WHAT COUNTRY DO YOU LIVE IN?

United States of America
64
81%

Japan, 14,
18%

Other, 1, 1%
Q2. WHICH ONE BEST DESCRIBES YOUR COMPANY?

- Corporate (Enterprise), 40, 51%
- Startup, 12, 15%
- Consulting, 4, 5%
- Government, 5, 6%
- Law firm, 4, 5%
- Venture Capital (Financial), 2, 3%
- Other, 12, 15%

Q3. WHICH INDUSTRY DO YOU WORK IN?

- Software, 25, 32%
- Manufacturing, 13, 16%
- Financials, 5, 6%
- Legal service, 7, 9%
- Government, 4, 5%
- Consulting, 3, 4%
- Automotive & Aviation, 2, 2%
- Telecommunications, 2, 3%
- Media, 2, 3%
- Other, 16, 20%
Q4. WHAT KIND OF BIG DATA IS MOST INTERESTING TO YOUR COMPANY FOR INNOVATION?

- Sensor data, 30, 38%
- Text files and documents, 31, 39%
- Video files, 13, 16%
- Image files, 3, 4%
- Other, 2, 3%

Q5. WHICH ARE THE MOST SIGNIFICANT CHALLENGES TO HARNESS BIG DATA?

- Lack of experience to analyze big data, 35, 32%
- Volume of data, 17, 15%
- Keep up with new data sources, 20, 18%
- Too many manual tasks, 16, 14%
- Constantly evolving use cases, 23, 21%
Schedule

Timeline (75 min: 5pm-6:15pm)

5:00pm – 5:10pm (10min): Intro

5:10pm – 5:45pm (35min): Panel discussion

5:45pm – 6:15pm (30min): Q&A in breakout room
Contact Info

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