



KEIZAI SILICON VALLEY

US - JAPAN BUSINESS FORUM

Newsletter – Issue No. 287 – June 2021



**BEING INNOVATIVE IN
“WITH CORONA” ERA**

JUNE 30, 2021 5-6:30 PM



**Andrew Ogawa Christina Hawatmeh Kendall Waters Olga Savage
(Moderator)**

LIVE WEBINAR

Being Innovative in “With Corona” Era

COVID-19 changed our working environment and many of us were forced to get used to WFH (Work From Home) working style. Currently, the government is rolling out COVID vaccination and 40% of Americans either finished being vaccinated or at least received first vaccination. Pandemic may ease but some predict we may not come back to working in the office 100% of the time and we may need to adapt hybrid of WFH and Working in the office.

The question is: Can we continue to be innovative when all of us are working from home? What will happen to our collaboration? Will we miss serendipity moment during our office chat? How will people deal with FOMO (Fear of missing out)? Will Silicon Valley continue to be the place for innovation?

In this Webinar, Olga will share do's and don'ts for companies from a legal perspective about people returning to the office. With the understanding of underlying legal conditions, our panelists will discuss their ideas about ways to collaborate and continue to be innovative in “with Corona” era.

Registration at keizai.org

Featured Panelists and Moderator



Andrew Ogawa, Managing Partner and founder of Quest Venture Partners

Andrew Ogawa is a Managing Partner and founder of Quest Venture Partners since its inception in late 2007, where he is responsible for evaluating investment opportunities and closing seed and A rounds. Andrew's expertise is in automotive transportation, procurement, corporate strategy, and implementation of turnaround activities. Andrew has 11 years of experience at Daimler AG, working in Stuttgart, Detroit and Tokyo within the divisions of Mercedes-Benz, Chrysler and Global Procurement & Supply responsible in various capacities for Corporate Strategy, Controlling and Procurement. He was also part of Daimler AG's select management team sent to Mitsubishi Motors Corp. to implement corporate turnaround activities, especially within the International Sales & Marketing Office. He holds BAs in Economics and East Asian Studies from the University of California at Santa Barbara, as well as an MBA in International Management from Thunderbird, American Graduate School of International Management.



Christina Hawatmeh, Founder and CEO of Scpio

Christina Hawatmeh is Founder and CEO of Scpio, Scpio stands for "scope it out" and is a fishing net for the world's images, where more than 14k global artists earn money and build their careers. Hawatmeh serves over 25k customers ranging from school teachers to Fortune 500's who use Scpio's images to create PowerPoints, decks, designs, and hire talent in 150 countries. Hawatmeh has experience in media and venture capital, and is a board member. She started Scpio from a passion project building a machine learning model to pull images off Twitter and sell them to news agencies. Her company made Forbes30under30, is a writer for Thrive Global and has been featured on CNN, Yahoo Finance, Business Insider and more. Hawatmeh earned her MA from Columbia University and BA from George Washington University. She is based between NY and LA.



Kendall Waters

Director of Catheter Development, Siemens Healthineers Ultrasound

Kendall Waters is Director of Catheter Development at Siemens Healthineers Ultrasound and based in the Seattle area. He has been part of the medical device industry for over 15 years with much of his career focused on advanced technology development for medical ultrasound imaging devices and applications. Kendall has product and technology development experience at a range of organizations, including global enterprises, small-medium businesses, start-ups, and national laboratories. Kendall holds a PhD in Physics from Washington University in St. Louis.



Olga Savage, Attorney

Olga Savage defends employers in individual and class action lawsuits and administrative agency proceedings involving claims of wrongful termination, discrimination, retaliation, harassment, defamation and wage and hour violations, and prosecutes and defends claims of unfair competition and trade secret misappropriation. Ms. Savage also represents employers in collective bargaining and union grievance arbitrations and defends employers against unfair labor practice charges. Ms. Savage provides counseling on compliance with state and federal labor and employment law and assists in the preparation of employee handbooks, personnel policies, employment contracts and severance agreements. Ms. Savage also conducts presentations and seminars on emerging labor and employment law issues to employers, attorneys and human resources professionals.

Recent Event Recap: *Electrification of Air Transportation* May 21, 2021

By Joe Quinlan

On Wednesday, May 12th, Keizai Silicon Valley held its first regular forum of this year on the topic of the Electrification of Air Transportation. Keizai's Phil Keys moderated a panel of speakers from



Kawada RoboCopter

consulting firm Aerial Innovation, ANA Strategic Research Institute, and JAXA. Fred Borda of Aerial Innovation led off the evening with an overview of how electrification is likely to enter air transport. Small rotary wing and propeller aircraft will be first, with large aircraft not being electrified until the 2040's or later. Yasutada Tanabe continued the evening by explaining some of the research that JAXA is doing. Tanabe-san started out with unmanned helicopters. He is also looking into noise analysis and certain hybrid designs. Shigeru Takano of ANA rounded out the

panel mentioning that companies like Uber might get involved in electrified Urban Aerial Mobility (UAM). One can imagine short distance shuttles flying over congested city traffic. Although there are many challenges to overcome, electrified air transportation is gaining increased attention.

More Productive From Home?

By Joe Quinlan

As we pull out of this pandemic, a major topic will be whether American workers were actually more productive at home. Of course it will depend on the job function and the person, but there is bound to be some interesting research on which jobs and which people work better from home. Many modern knowledge workers face resolving difficult situations as part of their daily job. Sometimes home can



offer the peace and quiet to deeply reflect on the best solutions. Home is also typically a larger space than at the office, offering more room for productivity. What everyone expected to be lost was the community of the office and face-to-face interaction. However, there are times when video collaboration like Teams can actually do this better than in person. You can instantly share your screen and show a tough problem to a co-worker, whereas at work you would have to carry your laptop to that person's cube or to a conference room. In fact, when we do go back to the office, I suspect there will be

a lot more instances of workers calling up other nearby workers on Teams. It may seem strange at first, but I think we will get used to it. The one thing I miss most from the office is the conference room white board. Nothing beats drawing together with others on a white board; trying to do it with a mouse on a shared screen just isn't the same.

We hope you will join us for our June 30th forum on working from home. It promises to be an interesting evening.



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