



KEIZAI

SILICON VALLEY

US - JAPAN BUSINESS FORUM

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Climate Risk: Predicting, Planning and Thriving in an Era of Disruption

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KEIZAI
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GABA

LIVE WEBINAR

CLIMATE RISK: PREDICTING, PLANNING AND THRIVING IN AN ERA OF DISRUPTION

Learn how business can thrive, even as a changing climate disrupts markets, infrastructure, operations, access and supply chains. Discover from industry experts how to prepare for the impact of disasters and long-term disruption caused by a rapidly changing climate. What tools are leading companies using for anticipating risk and contending with consequences. From the points of view of entrepreneurs, finance, insurance and established companies, what are the considerations for planning and for taking action to prevent harm and to thrive under more difficult operating conditions?

Speakers

Gopal Erinjippurath, CTO & Head of Product, Sust Global



Gopal Erinjippurath leads Sust Global's technology and product management functions. Most recently, Gopal led the Analytics Engineering team at Planet Labs, an aerospace and data analytics company that operates history's largest commercial fleet of Earth observation satellites. He has been an invited speaker at global industry conferences like Google Cloud Next and leading technical conferences in the machine learning space, such as ICML and CVPR. Gopal holds an MS in Electrical Engineering from University of Southern California and completed the Ignite Program, connecting technologists with

new commercial ventures, at Stanford's Graduate School of Business.

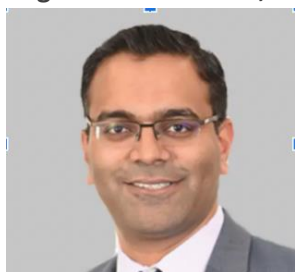
Hamed Farhadi, Managing Director, Bank of the West



Hamed Farhadi has responsibility for working capital management transactions. Hamed is a 27-year veteran in capital optimization (and 33-year veteran in banking). Hamed has implemented supply-chain finance transactions subject to US GAAP and IFRS, replicating successful patterns and adapting new ideas (including transactions financing supply chain in the sustainability space). Throughout 23 years of experience with the BNPP group, Hamed was posted in Europe (6 years) and the US (17 years). Hamed interacted with large- and medium-sized corporations in industrialized and developing countries, building new books of business. Hamed holds a postgraduate degree from Université de

Paris focusing in legal and economic aspects of international trade; and graduate degrees from Institut d'Etude des Relations Internationales as well as Ecole des Hautes Etudes en Sciences Sociales in Paris.

Raghuveer Vinukollu, Ph.D., SVP (Climate Resilience and Solutions Lead), Munich Reinsurance America



Raghuveer Vinukollu is a Senior Vice President for Climate Resilience and Solutions at Munich Reinsurance America, Inc. based in Princeton, New Jersey. He is a member of the Strategic Products team and also a core member of the Nat Cat Solutions group focusing on development of innovative products designed to cover various natural catastrophe exposures, either through traditional reinsurance structures or private label approaches. Raghuveer has a PhD in land surface hydrology and has often expressed his thoughts on the

impact of flooding on personal property and local businesses. He is a passionate advocate for climate adaptation and resiliency with emphasis on the role of insurance and public private partnerships in

building resilient communities. Raghuv eer’s expertise in Climate Resilience is reflected in the recent studies titled “Re | imagining resilience in a post pandemic world” and “Nature’s remedy: Improving flood resilience through community insurance and nature-based mitigation”, in which he was the main contributor. He is also one of the members of the State of California Climate Insurance Working Group and a board member of Helvetas USA (non-profit). He has also served on the Corporate Advisory Board for the Mississippi River Cities and Towns Initiative (MRCTI).

Masayuki Kimura, Chief Operating Officer at Deloitte Tohmatsu Venture Support



Masayuki Kimura is co-founder and COO of Deloitte Tohmatsu Venture Support. He co-founded innovation focused subsidiary in Deloitte Japan and grew it to more than 160 members in 4 offices worldwide. Promoted whole company businesses as a COO. A business leader with 15 years of experience in corporate strategy planning, cross-border alliance and innovation strategy. Moved to US in 2015 and led Japanese MNCs new businesses projects with global prominent startups. Presented as the main and special speaker in large scale global tech conferences, government working groups and committees.

Moderator

Marianna Grossman, Senior Consultant & Advisor on Sustainability, USAsia Venture Partners



Marianna Grossman is Senior Consultant & Advisor on Sustainability, USAsia Venture Partners and Managing Partner of Minerva Ventures, investing and advising on solutions for a resilient future – bringing people and institutions together across sectors to collaborate, invent, fund and implement solutions that enhance sustainability and reverse climate change. Marianna led Sustainable Silicon Valley for seven years, after roles in the automotive, computer, and semiconductor industries. Recent publication: Sustainable Electricity II: A Conversation on Tradeoffs, Chapter on Silicon Valley Corporate Case Studies on Clean Energy Innovation.

Service includes: California’s Climate Adaptation Action Plan Technical Advisory Group 2016; Sustainable and Resilient Resources Roundtable; the international Balaton Group; Vice President, Transportation Choices for Sustainable Communities; Environmental Entrepreneurs; and, climate action councils for Palo Alto and Mountain View. Degrees: BA in Policy Studies, Dartmouth College and an MBA from Yale School of Management.

Will You Be Under Water?

Here is what the Bay Area will look like in the years 2045 and 2100. Will you be on dry land or under water? If you live in Foster City or Redwood Shores, it looks like a high levee will be the only thing keeping you dry. And a lot of Hwy 101 may be on stilts.

Where chronic flooding will occur

With rapid sea-level rise, many parts of the Bay Area will become more difficult to live in because of flooding, and many residents might choose to move, according to a new report from the Union of Concerned Scientists.



Source: Union of Concerned Scientists



John Blanchard / The Chronicle

Recent Event Recap: 32nd Anniversary Shinnenkai

By Joe Quinlan

For the second year in a row, Keizai Silicon Valley held our annual Shinnenkai in virtual online format. Ably moderated by Dr. Richard Dasher of Stanford University, this year the Shinnenkai welcomed Japanese astronaut Chiaki Mukai and brand entrepreneur Ray Hatoyama. Hiroshi Kawamura, Consul General of Japan in San Francisco, led off the evening with a warm welcome and some very entertaining magic tricks (a first for a Consul General at our Shinnenkai). After further introduction by Keizai Silicon Valley President Chimmy Shioya and the traditional Kampai, Dr. Dasher proceeded to comments and discussion with Chiaki Mukai and Ray Hatoyama.



Dr. Mukai said she did not dream of going to space as a child, but rather dreamed of being a doctor who would help people with diseases. However, she felt that she really wanted to see our planet from outer space, so in 1983 she applied to become an astronaut. Once in space, her impression was that humanity needed to unite in taking care of the fragile earth. The key theme of Dr. Mukai's talk was "if you can dream it, you can do it." Most recently, Dr. Mukai is excited about the commercialization of space, and the future opportunity for average citizens to travel to space. Right now this is limited to extremely wealthy persons, but just as with aviation, Dr. Mukai predicts that this will expand to those of average income in the future. One of the more penetrating questions of the evening was when Dr. Mukai was asked to describe the most difficult part of her career. She pointed to the two space shuttle accidents of Challenger and Columbia. These accidents hit the whole space shuttle team very hard, including Dr. Mukai, since she was friends with some of the astronauts who perished in the accidents. In the end, she was inspired by the father of one of the Columbia astronauts who told her at the memorial service "Don't let this stop you. Keep exploring space."



The evening then turned to the business world for a discussion with Ray Hatoyama, who has driven the success of Hello Kitty and other brands. Hatoyama-san said what he brought to Hello Kitty was connecting a valuable brand with the distribution channels to make it a great success. One of the more interesting questions posed to Hatoyama-san was his impression of the metaverse. He pointed out that the concept of the metaverse is somewhat amorphous at this time. Zoom says it is part of the metaverse; social media claims to be part of the metaverse. Finally, Hatoyama-san was asked what Japan needs to be more successful. He said the key to economic development in Japan is increased immigration and diversity. Without this, Japan will continue to fall behind.



Here's hoping that Shinnenkai 2023 will return to an in-person event. Best wishes for a great 2022!

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<https://www.linkedin.com/groups/1768007>