

Data SovereigntyThe free flow of data is over. What can you do?

Thursday | April 13, 2023 | 5:30 PM - 8:45 PM Event Overview

Data is the new oil! Blah, blah, blah. It's 2023 and the era of big data has now officially arrived as every business imaginable is declaring itself "data-driven," and the sudden rise of ChatGPT lays bare the need for business to control their data sources to feed the looming maw of Al. Just as any company that does business overseas is now dependent on their data feeds, regulators around the world have decided to throw a proverbial monkey wrench into the flow. With concerns about the potential abuse of their citizens' and companies' data by foreign companies growing, governments are instituting laws that restrict where data can physically reside and how it can be used. "Data Sovereignty" is the term du jour and companies now must learn to navigate more regulatory minefields to operate overseas.

This event will cover topics such as:

- An overview of the international regulatory landscape around data sovereignty, including Japan;
- How upcoming regulations such as the EU Data Act may change things even more;
- What legal and technical measures companies can take to continue their international operations;

If you do business overseas (and who doesn't?), you won't want to miss this.

Panel: Khaled Ahmed — Compliance & Privacy Manager, Samsung Semiconductor

Elaine Harwell — Partner, Procopio

Pierre Wolff — Chief Strategy Officer, InCountry

Phil Keys (Moderator) - Director Comms & Research, Intertrust & Nikkei Columnist

Date: Thursday, April 13, 2023

Registration/Networking: 5:30 PM - 6:00 PM Program: 6:00 PM - 8:00 PM Networking: 8:00 PM - 8:45 PM

Venue: Procopio

3000 El Camino Real, 5 Palo Alto Square Suite 400, Palo Alto, CA 94306

Fees: \$15: Early Bird Discount for first 30 registrations by Thursday, March 30 (11PM)

\$20: Regular Registration by Sunday, April 9 (11 PM) \$35: Late Registration by Tuesday, April 11 (Noon)

\$50: Walk-ins (Seats are limited and may not be available)

Food and beverages will be served.

Registration: http://www.keizai.org

Featured Panelists and Moderator



Khaled Ahmed, Compliance & Privacy Manager, Samsung Semiconductor

Prior to joining Samsung, Khaled Ahmed worked in tech and compliance for internationally recognized companies such as Daimler Trucks of North America and Tremor International. As an interdisciplinary expert in both tech and compliance, he has been utilizing his knowledge to help companies comply with various data regulations and implement industry best practices. He received a Bachelor's degree in Business Administration from the John Molson School of Business in Montreal, Canada and is a member of the International Association of Privacy Professionals (IAPP). Khaled believes in lifelong learning and focuses on improving his repertoire of skills and knowledge through various certifications and trainings.



Elaine Harwell, Partner, Procopio

Elaine F. Harwell is a Partner with Procopio and the Chair of its Privacy and Cybersecurity Practice Group. She is also the firm's Privacy Officer. Elaine is an experienced business litigation attorney and a trained privacy professional. Her practice is focused on representing clients in cybersecurity and data privacy matters, including litigating claims involving privacy issues, and advising on compliance and regulatory issues. Elaine has also been involved in numerous trials as well as arbitration proceedings related to contract and general business disputes. She has earned the ANSI-accredited Certified Information Privacy Professional/United States (CIPP/US) and the Certified Information Privacy Manager (CIPM) credentials through the International Association of Privacy Professionals (IAPP).



Pierre Wolff, Chief Strategy Officer, InCountry

Pierre Wolff is the Chief Strategy Officer for InCountry Inc., a Data Residency-as-a-Service provider currently operating in countries with the most stringent data residency regulations, enabling multinational companies to store regulated data securely and compliantly. Pierre runs the company's strategic partnerships with ISVs, hyperscalers and law firms, as well as manages all company formations of strategic subsidiaries. As a 20+ years veteran business and corporate development executive, Pierre has spent his career defining disruptive positioning and business strategy for companies of various sizes. Mr. Wolff received his MBA from EDHEC (Nice, France) and did his undergraduate studies at Carnegie Mellon University (Pittsburgh, PA).



Phil Keys (Moderator), Director Comms & Research, Intertrust, Nikkei Columnist

Phil Keys works in communications and research at Intertrust Technologies, a Silicon Valley software company specializing in trusted distributed computing. He is also one of the writers of the Shinpu (New Wind) Silicon Valley column in the Nikkei Sangyo Newspaper. Prior to Intertrust, Phil spent over 13 years as a US correspondent for Nikkei Business Publications covering the technology industry in Silicon Valley as well as in consulting and marketing positions in both the U.S. and Japan. A graduate of the University of California at Berkeley, Phil also attended International Christian University in Tokyo.

