



# esg pioneers fireside chat & networking Uniting Leaders For Change

THURSDAY | JUNE 22, 2023 | 5:00 PM - 8:00 PM

### EVENT OVERVIEW

Join us for ESG Pioneers Fireside Chat & Networking - Uniting Leaders For Change, an intimate gathering of thought leaders and professionals dedicated to Environment, Social, and Governance (ESG). This unique event offers a cozy fireside chat setting, fostering open dialogue, idea exchange, and lively discussions around the latest ESG developments and challenges. Following the fireside conversations, attendees will have the opportunity to network and mingle, forging meaningful connections and collaborations to drive sustainable progress. Don't miss this exclusive chance to engage with like-minded individuals and spark transformative change in the world of ESG.

PANEL	Makiko Suzuki Diana Tidd	Principal at Acario (Tokyo Gas) ESG Advisor Workiva Ex-Chief Responsibility (Sustainability) Officer at MSCI
	Simon McElrea Edo Perry	COO at FreePower CEO & Founder at Elements TGR
	Kaori Yoshida (Moderator)	Innovation Manager, CSO Office at Hitachi Digital
SCHEDULE	5:00 PM - 5:15 PM 5:15 PM - 6:30 PM 6:30 PM - 8:00 PM	Door opens & Check-in Program Networking
VENUE	VALUENEX Inc. 644 Emerson Street, Suite 110 Palo Alto, CA 94301	
FEE	<ul> <li>\$15 Early Bird Discount for first 20 registrations by Wednesday, May 31 (11PM)</li> <li>\$20 Regular Registration by Sunday, June 18 (11 PM)</li> <li>\$35 Late Registration by Tuesday, June 20 (Noon)</li> <li>\$50: Walk-ins (Seats are limited and may not be available)</li> <li>Food and beverages will be served.</li> </ul>	
REGISTRATION	http://www.keizai.org	



#### Makiko Suzuki · Principal, Acario (Tokyo Gas)

Makiko Suzuki has experience in various areas in Tokyo Gas, such as project lead, sales marketing, and R&D department. After developing her career in Japan, she joined ACARIO INNOVATION to diversify her experiences, established 2017 in the Bay Area by Tokyo Gas. Makiko is currently working as a principal to find strategic partnerships and investments in U.S. startups to accelerate decarbonization for a mid-term strategy of Tokyo Gas, COMPASS2030, which makes Tokyo Gas a NET-ZERO company. Before starting her career at Tokyo Gas, she obtained a Master's and Bachelor's in engineering and architecture at Tokyo Metropolitan University. She is also an MBA holder at Globis University.



#### Diana Tidd • ESG Advisor, Workiva • ex-Chief Responsibility (Sustainability) Officer, MSCI, Inc

Diana Tidd served as a member of MSCI's Executive Committee from 2015 through 2022. She held the role of Chief Responsibility Officer guiding Environmental, Social and Governance (ESG) policies and actions for the firm, from 2018 through 2022. Diana is an ESG Advisor in the Workiva ESG Advisory Council. Diana currently serves on the board of directors of Women in ETFs U.S. and of West Africa Village Education (WAVE). She served as Co-President of Women in ETFs in 2017 and 2018. In 2016, Diana was named by Money Management Executive as one of the Top Women in Asset Management. Diana graduated with a Bachelor of Arts degree in Political Science from Colgate University and received a master's degree in Latin American Studies from Stanford University.



#### Simon McElrea · COO, FreePower

Simon McElrea is passionate about taking deep tech to mass adoption with over 25 years of leadership, creating and growing technology businesses in High-tech & Green Tech space. With a proven success record of having sold three companies, taking one public, and 2 continue to operate after 15-20 years with combined revenues more than \$1.5b, his thought-leadership in electronics and alternative energy innovation is unique and unparalleled. He has had over 32 US patents granted (>100 global assets) and delivered over 30+ keynotes at international tech conferences throughout the world. He is currently a member of 3 board directorships, 4 officer positions plus advisory roles with specialties across fundraising, IPO and proxy contest management. McElrea is an expert in full-cycle technology business commercialization and scaling, including startups, branding & marketing, IP creation & licensing, Agile Six Sigma ops, and global organizational leadership. Simon finished his bachelor's degree in engineering science graduating with Honors at Oxford University as well as his master's studying Hydrogen Fuel Cells and Environmental Science at Oxford and Stanford University, respectively.



#### Edo Perry · CEO & Founder, Elements TGR

Edo Perry is a ClimaTech entrepreneur. He is the co-founder and CEO of Elements, the employee climate engagement platform that helps reduce employees' utility bills & carbon footprint through personalized energy usage analysis and actionable solutions. Edo Perry lived in Silicon Valley for over 15 years and has since lived in Israel since 2010. He previously worked at Apple as a Project manager in the environmental field and served as an officer for 6 years in the Israel Intelligence Division with the Israeli government. In addition, he writes & lectures about the climate crisis and climate-tech innovations while being a member of various green tech organizations such as the Greentech Alliance, a community of Greentech companies from all over the world which connects members to top tier VCs, media representatives, and experts specializing various fields.



## Kaori Yoshida • Innovation Manager, CSO Office at Hitachi Digital (Moderator)

Kaori has engaged in various global projects to strengthen Hitachi's digital business through new business development and corporate reorganization since joined Hitachi, Ltd. in Japan from 2017. Her experiences include GTM, engineering & project management, solution development and corporate strategy. After relocated to Silicon Valley in 2022, Kaori has been leading open innovation activities such as startup collaboration and investment, and internal business incubation, as one of the strategic business growth initiatives in Hitachi Digital, Hitachi's global IT business holding company in the US. Kaori receives Bachelor of Economics with submajor in International Relations from Hitotsubashi University.