



# KEIZAI SILICON VALLEY

## US - JAPAN BUSINESS FORUM

*Newsletter – Issue No. 297 – January 2025*



**KEIZAI**  
SILICON VALLEY  
US - JAPAN BUSINESS FORUM

35th ANNIVERSARY SHINNENKAI

Friday, January 31st, 2025 5:30 - 9:30 pm  
Palo Alto Golf and Country Club



GLEN S. FUKUSHIMA  
SAKIE T. FUKUSHIMA

*Distinguished Achievement Awards*



# 35<sup>th</sup> Anniversary Shinnenkai

Join us in celebrating Keizai Silicon Valley's 2025 Shinnenkai (New Year's Reception) on Friday, January 31, at the Palo Alto Hills Golf and Country Club. This year, we are honored to award Mr. Glen S. Fukushima and Mrs. Sakie Tachibana-Fukushima with the Keizai Silicon Valley Distinguished Achievement Awards.

Glen S. Fukushima is Vice Chair of Securities Investor Protection Corporation (SIPC) and Senior Fellow at the Center for American Progress. He has extensive experience with U.S.-Asia relations and business leadership in Japan. He has also held top public service roles in the U.S.

Sakie Tachibana-Fukushima, President of G&S Global Advisors, is a global leader in human capital and corporate governance. Formerly head of Korn/Ferry Japan, she has served on 13 major Japanese corporate boards and highly regarded government advisory committees.

Mr. Glen S. Fukushima and Mrs. Sakie Tachibana-Fukushima will give an acceptance speech and participate in a fireside chat. Dr. Richard Dasher, Professor of East Asian Languages and Cultures at Stanford University, will be the moderator.

We will also be performing our traditional Kagamibiraki (sake barrel opening) ceremony. The Consul General of Japan, Mr. Yo Osumi, is expected to lead this tradition.

## Friday, January 31, 2025

- Reception: 5:30 – 6:45 (PT)
- Program: 6:45 – 9:30 pm
- Venue close: 10 pm

## Venue

Palo Alto Hills Golf and Country Club  
3000 Aleix Dr  
Palo Alto, CA 94304

## Fees

- Early bird (until Wednesday, January 8th 11 pm PT): \$75
- Regular registration (until Friday, January 24th 11 pm PT): \$120
- Late registration (until Wednesday, January 29th noon PT): \$175
- Walk-in: \$200

Dress code: Business casual. A buffet dinner will be served.

## Speakers

### Glen S. Fukushima

*Vice-Chair of the Securities Investor Protection Corporation (SIPC); Senior Fellow at the Center for American Progress*



Glen S. Fukushima is Vice Chair of the Securities Investor Protection Corporation (SIPC), nominated by President Joseph R. Biden in October 2021 and confirmed by the U.S. Senate in April 2022. Since 2012, he is also a Senior Fellow at the Center for American Progress in Washington, D.C., where he focuses on U.S.-Asia relations.

From 1990 to 2012, he was a senior business executive based in Asia as Vice President, AT&T Japan; President, Arthur D. Little Japan; President & CEO, Cadence Design Systems Japan; President & CEO, NCR Japan; and President & CEO, Airbus Japan. He was elected twice as President of the American Chamber of Commerce in Japan (ACCJ) and has served on the board of directors of numerous companies and government advisory boards in the United States and Japan. He has been a visiting professor at Kyoto University and Waseda University.

Previously, he served as Director for Japanese Affairs (1985-88) and Deputy Assistant U.S. Trade Representative for Japan and China (1988-90) at the Office of the U.S. Trade Representative (USTR).

He has served on the boards of the National Portrait Gallery, Mori Art Museum, Asia Society, Asia Foundation, U.S.-Japan Council, Japan Society of Boston, Japan Society of Northern California, and Japan-America Society of Washington, D.C. He has been featured in the New York Times, Washington Post, New York Review of Books, Nikkei Asia, Asahi Shimbun, CNBC, CNN, Bloomberg TV, BBC, NHK, etc. He was educated at Stanford, Harvard, Keio and the University of Tokyo, where he was a Fulbright Fellow.

### Sakie Tachibana-Fukushima

*President, G&S Global Advisors*



Prior to establishing her own firm in 2010, Sakie Tachibana-Fukushima headed the Japan operations of Korn/Ferry International and was on the firm's global board of directors from 1995 to 2007. Previously, she taught Japanese at Harvard University and was a management consultant at Bain & Company. Since 2002, she has served on the board of directors of 13 Japanese companies (including Kao, Sony, Ajinomoto, Bridgestone, Konica Minolta, Mitsubishi Corp.) and on the advisory board of the Development Bank of Japan (DBJ).

She was the only woman vice chairman of Keizai Doyukai (Japan Association of Corporate Executives) from 2011 to 2015 and is

currently vice chairman of the Japan Association of Corporate Directors (JACD). She chaired the jury of the New Business Plan Competition for Women Entrepreneurs held by the DBJ and the METI Minister's Award for Corporate Governance of the Year held by the JACD.

She has served as a member of numerous Japanese government advisory committees, including at the Cabinet Office, METI (Ministry of Economy, Trade and Industry), MEXT (Ministry of Education, Culture, Sports, Science and Technology), and MOFA (Ministry of Foreign Affairs). In January 2008, she was selected as the only Japanese in Business Week's list of the "World's Most Influential Headhunters."

She currently focuses on the globalization of human capital, career development, and corporate governance, and has lectured widely and authored numerous books and articles on these subjects. She was educated at Seisen University (B.A.), Harvard University Graduate School of Education (Ed.M.), and Stanford Business School (MBA).

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## Event Summary:

# Finding Balance & Wholeness in Life & Business

On Tuesday, August 27th, Keizai Silicon Valley joined with SACC (Swedish American Chamber of Commerce), GABA (German American Business Association), and CSPA (California Software Professional Association) to host a refreshingly innovative event focused on achieving balance and



*Japan Innovation Campus*

wholeness in life and business at the Japan Innovation Campus in Palo Alto. The main speaker at the event was psychologist Dr. Stephen Murphy-Shigematsu of Stanford University. Dr. Murphy-Shigematsu has contributed to mental health by building upon the concept of mindfulness to include heartfulness and a sense of community. He engaged the audience in an "I see you" exercise where everyone said this phrase to those near them. Dr. Murphy-Shigematsu believes that true mental health incorporates a sense of community and recognizing the existence and value of others, in addition to developing mindfulness, peace, and balance within oneself. Within this sense of community, Dr. Murphy-Shigematsu mentioned that we do not really have an "environmental problem", we have a "human problem" in that humans are causing damage to the environment. The environment itself is not the problem. Dr. Murphy-Shigematsu also emphasized certain living habits that make us healthier, like not eating or drinking before bed.

Dr. Murphy-Shigematsu was followed by Koji Yamada of Otsuka Innovation CO-LAB. One of Otsuka's newest products is a matcha meditation package. The kits were distributed to everyone in the audience, and Koji led us through a short meditation using matcha tea on a stick that was placed into hot water and then consumed, all while meditating. Otsuka has developed an app called Center Me, which is a companion to the matcha meditation package and leads users through the meditation. This app has been a major focus of Otsuka's development.



# The Japanologists

By Joe Quinlan

This year's two recipients of Keizai's Distinguished Achievement Award, Glen and Sakie Fukushima, are experts on Japan who descend from a long line of Japanologists that have informed and advised the western countries on dealing with Japan. Awardee Glen Fukushima was a teaching fellow for renowned Japan expert Edwin Reischauer. One could say it all began with British Japanologist Ernest Satow who lived and worked in Japan from 1862 to 1883 and had a common law marriage with Kane Takeda. Satow was a key participant in Anglo-Japanese relations of the late 19th century.

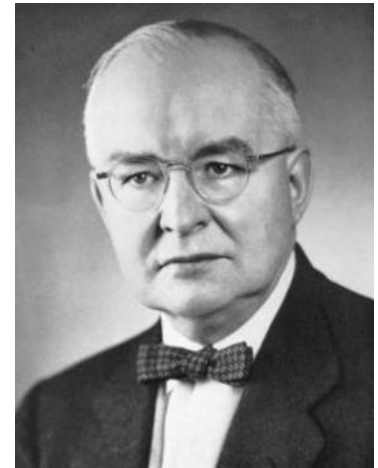


*Ernest Satow*

Perhaps the most famous American Japanologist is Edwin Reischauer, who was US Ambassador to Japan under presidents Kennedy and Johnson. Reischauer's father, August Reischauer helped found Tokyo Women's Christian University, where today there remains the Reischauer House where Edwin grew

up in pre-war Japan. As a PhD student at Harvard, Edwin Reischauer studied under the acclaimed Japanologist Serge Elisséeff, who was the first westerner to graduate from Tokyo University (then known as Tokyo Imperial University) in 1912. While Reischauer was ambassador

to Japan, he was stabbed by a mentally ill person and received a blood transfusion tainted with hepatitis C that eventually caused his death 26 years later.



*Serge Elisséeff*



*Edwin O. Reischauer*

Finally, there is Beate Sirota Gordon, who was one of the few women on Douglas MacArthur's occupation staff. Beate Sirota was born in Austria and emigrated with her family to Japan in 1929, when her father took a position at the Imperial Academy of Music (now Tokyo University of the Arts). Beate became fluent in Japanese during her ten years in Japan, and after the war she joined MacArthur's staff as a translator, eventually

rising to an influential position in drafting the post-war Japanese constitution. She became the primary driver behind the articles in the current Japanese constitution that guarantee equality of the sexes under the law. Those of us involved in US-Japan business owe a debt of gratitude to all the Japan experts who have crafted the west's understanding of this complex and sophisticated country Japan.



*Beate Sirota Gordon*

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### KEIZAI SILICON VALLEY LINKEDIN GROUP DISCUSSION AND JOB POSTING

Please join the LinkedIn Keizai Silicon Valley Group and participate in group discussions. You can also share and discuss jobs with the members by clicking the Jobs tab after creating a Keizai Silicon Valley Group account. If you have any questions, please contact [jobs@keizai.org](mailto:jobs@keizai.org).

<https://www.linkedin.com/groups/1768007>